

Herbalife

Your Key to Wellness



“The first wealth is health”

Ralph Waldo Emerson

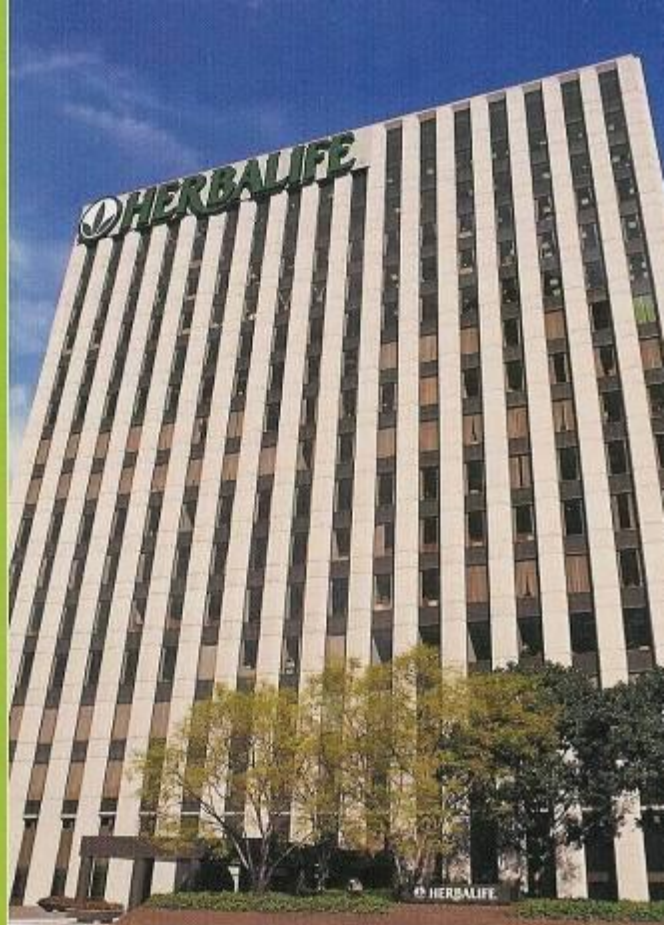
Herbalife

Changing people's lives

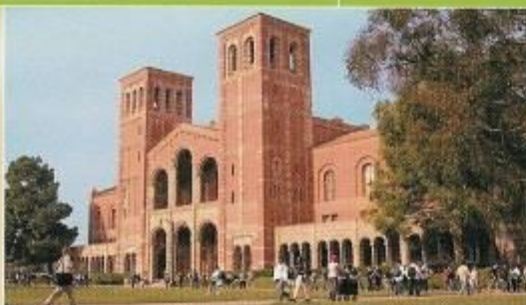
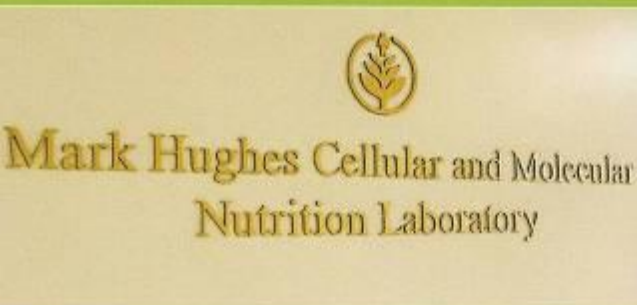
For more than 25 years, Herbalife has been at the forefront of nutritional and weight-management science.

Herbalife consistently delivers premier, cutting edge products that help millions worldwide achieve their wellness goals.

Herbalife's products and nutritional programs deliver customized wellness solutions for every life stage and lifestyle.



Herbalife International is a publicly traded company on the NYSE (HLF) which has operations in over 60 countries worldwide.



Our Commitment

to Science and Innovation

The Mark Hughes Cellular and Molecular Nutrition Laboratory

Herbalife is dedicated to fostering the exploration of nutritional frontiers as a way to help humanity achieve its potential for optimal wellness. In 2003, Herbalife helped establish the Mark Hughes Cellular and Molecular Nutrition Laboratory at the Center for Human Nutrition at UCLA* as a part of its mission to advance nutritional science through the most progressive research and development technologies available.

The Scientific and Medical Advisory Boards

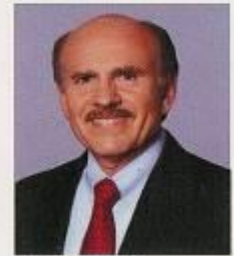
In support of our commitment to developing innovative products at the forefront of nutrition science, Herbalife has assembled an impressive team of prominent scientists, physicians and nutrition experts to guide our research and development process.

Scientific Advisory Board

Chaired by David Heber, M.D., Ph.D., the Scientific Advisory Board (SAB) is committed to advancing the field of nutritional science. Comprised of globally respected scientists, including Nobel Laureate Lou Ignarro, Ph.D., the SAB is ushering in a new era at Herbalife and earning respect in the worldwide scientific community.



David Heber, M.D., Ph.D., F.A.C.P., F.A.C.N.
Chairman, Scientific and Medical Advisory Boards, Herbalife
Director, Center for Human Nutrition, UCLA*



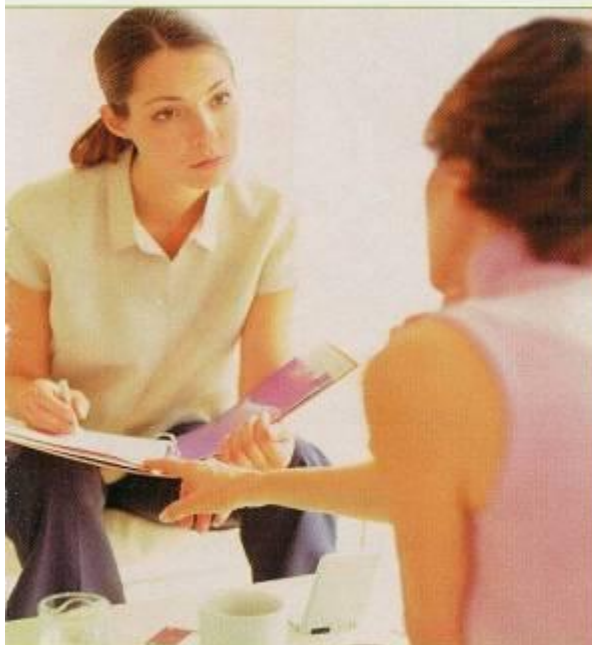
Lou Ignarro, M.D.
Nobel Laureate



Luigi Gratton, M.D., M.P.H.
Vice President of Medical Affairs and Education, Herbalife

Medical Advisory Board

Also chaired by Dr. Heber, the Medical Advisory Board (MAB), comprised of award-winning physicians who are the stewards of our product research and development. The MAB serves as a comprehensive source of expertise about the health benefits of Herbalife's products and programs. Luigi Gratton, M.D., M.P.H., is Vice President of our Medical Affairs and Education department.



Herbalife Independent Distributors

As Personal Wellness Coaches, our Distributors are committed to bringing health and wellness around the world, one person at a time by providing:

- Valuable and Personalized Wellness evaluations
- Awareness of the impact of our lifestyle and nutrition choices
- Solutions to meet individual needs



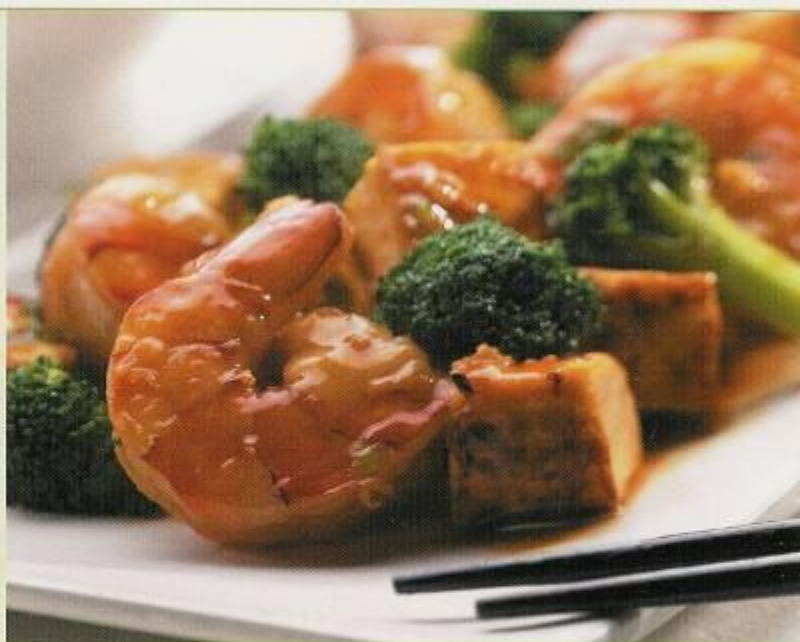
*Dr. Heber's title is for identification purposes only. The University of California does not endorse specific products or services as a matter of policy.

Balanced Nutrition

The Key to Wellness

The Reality of our Daily Diet

A balanced diet is essential for providing our bodies with the nutrients required to make it function properly. Unfortunately, most Americans find making healthy choices to be a challenge.



- Sugar
- Salt
- Alcohol
- Tobacco
- Fats
- Chemicals
- Pesticides
- Artificial Colors
- Preservatives
- Pollution
- Hormones

Optimum Nutrition

- Protein
- Vegetable Protein
- Vitamins
- Minerals
- Micronutrients
- Fiber
- Amino Acids
- Complex Carbs
- Botanical Factors
- Water



Herbalife's Cellular Nutrition

The Foundation of Wellness

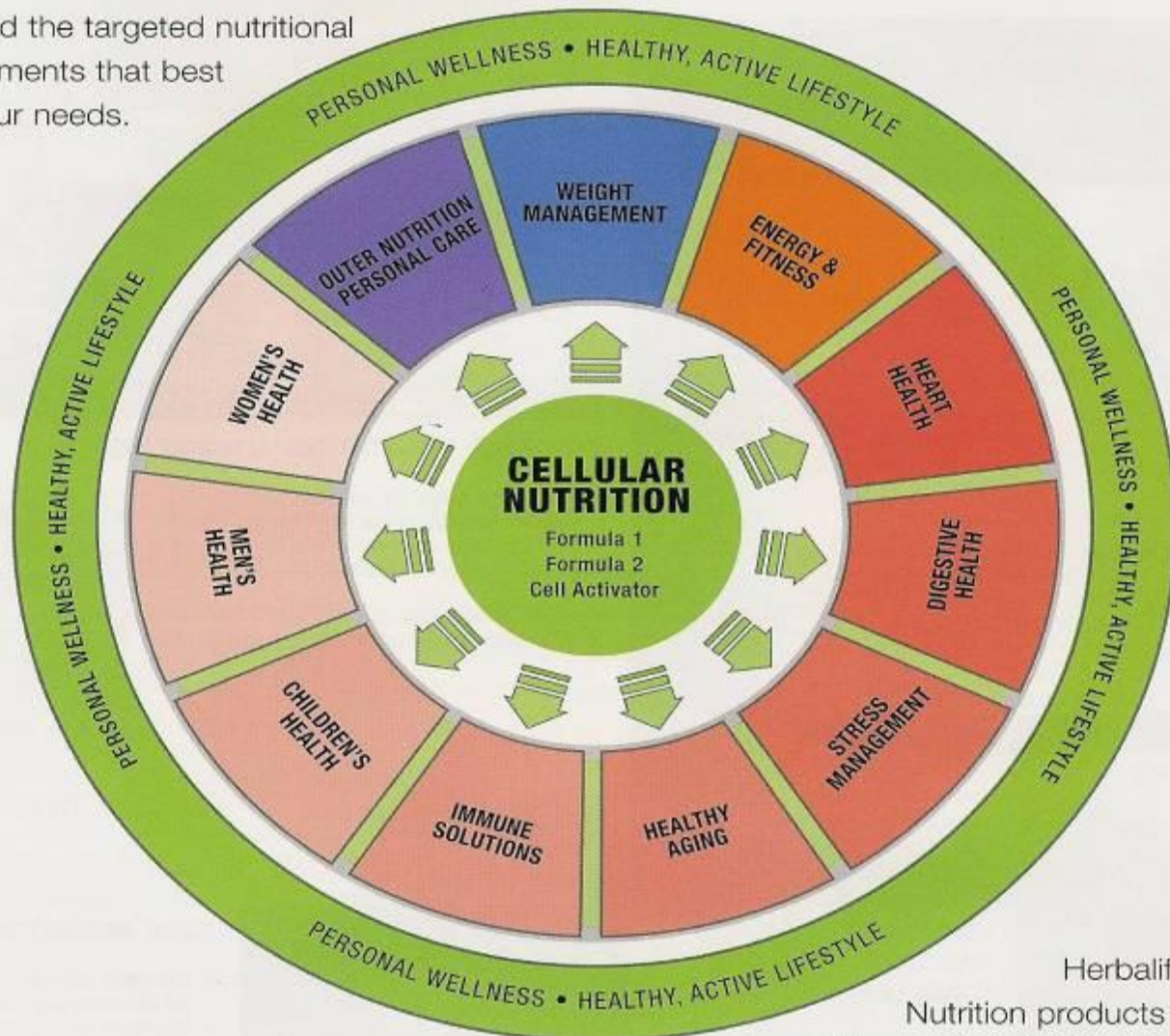


- Herbalife's Cellular Nutrition provides the elements every body needs daily to maintain good health.
- Herbalife's products are scientifically formulated to target cells in specific tissues, organs and/or body systems such as the heart, liver, eyes, skin and brain.
- Complete nutrition helps to protect cells against the harmful effects of stress, pollution and toxins to reduce the risk of disease.
- Vitamin supplements have been shown to improve immune function and studies suggest that generous intake of vitamins and minerals may improve your general health.

Cellular Nutrition & Targeted Products

Personalized Nutrition Made Easy

Your personal Herbalife program will always begin with Cellular Nutrition. To this foundation, you add the targeted nutritional supplements that best suit your needs.



Herbalife's Targeted Nutrition products build on the foundation of Cellular Nutrition, giving you the ability to customize a nutrition program to meet your individual needs. Targeted Nutrition products provide the nutrients and botanical support you need to enjoy good health for a lifetime.

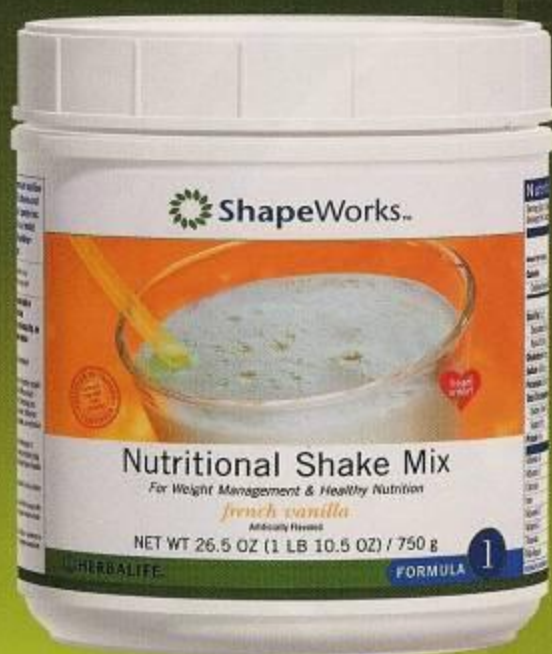


"Targeted nutritional supplements are designed to make it easy to provide the cells of your body with the nutrients you need for optimum functioning, a daily sense of vitality and your best opportunity for a lifetime of good health."

David Heber, M.D., Ph.D.
Chairman, Scientific & Medical Advisory Boards, Herbalife
Director, Center for Human Nutrition, UCLA*

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Getting started
with Herbalife
is as easy as
1 2 3



FORMULA 1 NUTRITIONAL SHAKE MIX

- A healthy meal for balanced nutrition
- Helps manage weight for better health
- Contains 9g of protein and healthy fiber
- Nourish your body with Cellular Nutrition

A healthy meal with up to 19 vitamins, minerals and essential nutrients in five delicious flavors that can help support weight management.*



According to the FDA, diets low in saturated fat and cholesterol that include as little as 25 grams of soy protein a day may help reduce the risk of coronary heart disease.



FORMULA 2 MULTIVITAMIN COMPLEX

- Essential nutrients for overall vitality*
- Support healthy weight management and your immune system*
- Promote healthy bones, skin and hair*

A Cellular Nutrition-powered multivitamin with over 20 essential nutrients and antioxidants, including folic acid, calcium and iron.



CELL ACTIVATOR™

- Enhance absorption of vitamins and minerals*
- Promote cellular energy production in support of weight loss*

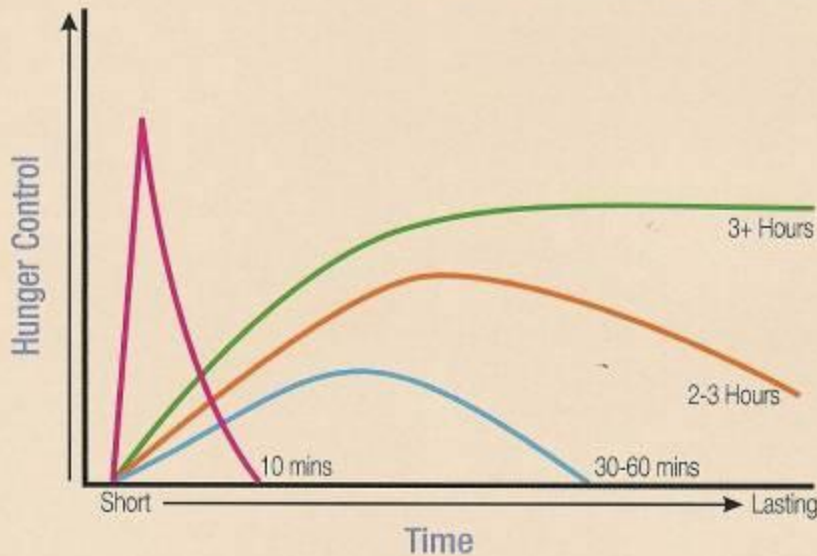
Select botanicals, nutrients and powerful antioxidants help boost the effectiveness of your vitamin and mineral intake.* The ingredient Pycnogenol® supports cellular energy production, vascular function and the immune system.*

*Pycnogenol is a registered trademark of Horphag Research, Ltd.

The Power of Protein

Your muscle mass works like a furnace, burning calories and stored fat for energy. The more muscle you have, the higher your metabolism, the faster you burn calories. Eating plenty of protein daily is essential to maintaining your muscle mass for good health, energy and effective weight management.

Energy levels, blood sugar levels and hunger control



- Lean Protein + Complex Carbohydrate
Meal replacement shakes, balanced meals and balanced snacks
- Lean Protein: Chicken, fish, lean beef, egg whites and soy products
- Complex Carbohydrates: Fruits, vegetables and whole grains (whole oatmeal, brown rice, whole wheat pasta and whole wheat bread)
- Refined Sugar / Simple Carbohydrates: rice and pasta fruit juice & white potatoes



PERSONALIZED PROTEIN POWDER

- Satisfy and control hunger
- Support adequate protein intake with fat-free protein
- Build and maintain lean muscle mass

A fat-free protein supplement for hunger control and healthy weight management with 5g of soy and whey protein and all 9 essential amino acids.



PROTEIN SNACKS

- Protein bars with 12g of protein
- Beverage Mix Packets with 15g protein & only 70 calories
- Protein Drink Mix (chocolate or vanilla) 15g of heart healthy soy protein
- Roasted Soy Nuts with 11g protein & 5g of fiber
- Soup Mix (chicken flavor) with 16g of protein

Your Herbalife Wellness Coach

The support you need to stay on your wellness track for a healthier future.

HERBALIFE. Wellness Coach

ID: _____

PHONE: _____

ONLINE STORE: _____



Become an Herbalife Wellness Club Member



and enjoy these benefits



- Ongoing Support from your Wellness Coach
- Access to Online Ordering
- Online Information and Resources
- Invitations to Special Member Promotions and Events



Herbalife
Wellness Club Member

 **HERBALIFE.**

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Making the world healthier