Product Catalog | 2011



HERBALIFE

GET HEALTHY





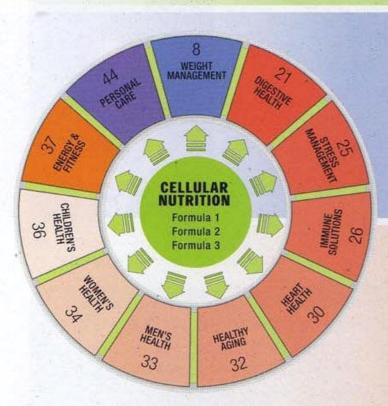
ERG ZED

Choose to Look and Feel Your Best Make healthy choices every day.

Committing yourself to getting (and staying!) fit and healthy is one of the most important things you can do. Sure, it isn't always as easy or convenient as we'd like it to be, but most things worth doing require some effort! The good news is that Herbalife® products go a long way toward making healthy choices both easy and convenient for you – every day.

Whether you need to lose weight or gain weight, increase your strength or your aerobic activity, or simply improve the quality of your diet, we can help you reach your goals. In fact, the latest addition to the Herbalife family is Herbalife24, the only nutrition system that addresses the needs of all athletes, 24 hours a day. By making one healthy choice after another, you'll soon find yourself on the road to success, and you'll arrive there looking and feeling better than ever before!





Herbalife Cellular

Nutrition Wheel – your guide

to our products

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We're a Global Nutrition and Direct-Selling Company That's:

- Improving lives in over 70 countries
- Providing innovative, science-based products
- · Focused on customers' needs
- Helping communities and the environment
- Offering a proven business opportunity
- Sponsoring world-class athletes, teams and events in nearly 20 sports (Visit: HerbalifeSports.com)
- Helping change the lives of children worldwide through the Herbalife Family Foundation (Visit: HerbalifeFamilyFoundation.org)

MARK HUGHES (1956–2000) Herbalife's Founder and First Distributor



"We're changing the nutrition habits of the world, one person at a time."



"In over 30 years as an Herbalife family, we've reached out with caring, compassion and enthusiasm to millions of people worldwide, changing lives with our science-based nutrition products and our outstanding business opportunity for part- or full-time income."

Michael O. Johnson
 Chairman and Chief Executive Officer, Herbalife















Herbalife in Action!

We sponsor world-class athletes, teams and events around the globe, including the LA Galaxy soccer club, the American Youth Soccer Organization (AYSO), FC Barcelona, two Indy 500 drivers and a host of champions in nearly 20 other sports. See all of our athletic sponsorships today at HerbalifeSports.com.



Herbalife Family Foundation

With your support we've helped change the lives of children the world over. We've established more than 60 Casa Herbalife programs in six continents. Learn more about how you can help us open new programs and bring healthy nutrition and happy smiles to children everywhere. Visit us at HerbalifeFamilyFoundation.org.

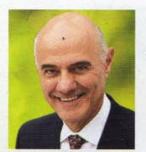
Nutrition for a **Better Life**

Innovative, quality products...

We use only the highest research, development and manufacturing standards, including the finest raw ingredients, precise formulation and labeling, and trusted contract manufacturers.

... Backed by acclaimed scientific leadership

Our renowned nutrition and scientific advisors partner in developing and testing products, using only the highestquality ingredients and participating in sponsored, innovative university research worldwide.

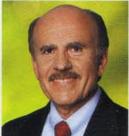


Steve Henig, Ph.D. Chief Scientific Officer



David Heber, M.D., Ph.D., F.A.C.P., F.A.C.N.

Chairman, Herbalife Nutrition Institute; Chairman, Nutrition Advisory Board; Director, Center for Human Nutrition, UCLA*



Lou Ignarro, Ph.D. Nobel[‡] Laureate in Medicine; Nutrition Advisory Board Member



Luigi Gratton, M.D., M.P.H. Vice President. **Nutrition Education**



Rocio Medina, M.D. Nutrition Advisory **Board Member**

*Titles are for identification purposes only. The University of California does not endorse specific products or services as a matter of policy.

[†]Dr. Ignarro is a member of Herbalife's Nutrition Advisory Board, and receives compensation for his endorsement of Herbalife® products.

*The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

Maximize Your Health



Nourishes your cells with the best nutrients available



Supports your immune system by keeping at bay the damaging effects of stress, pollution and toxins



Maximizes energy production for increased vitality and optimal health



Healthy Cells = A Healthy You

Your Herbalife Independent Distributor can help personalize a program that's right for you!

Your Good Health Is Easy With Cellular Nutrition

Formula 1 Healthy Meal **Nutritional Shake Mix**

- A healthy meal with up to 20 vitamins, minerals and essential nutrients.
- 9 g of protein and healthy fiber help support weight management.
- . 0 cholesterol; 0 trans fats.

Cafe Latte #2775 Cookies 'n Cream #3110 **Dutch Chocolate** #3107 French Vanilla @ #3106 Piña Colada #3141 Tropical Fruit* @ #3109 Wild Berry #3108



Price: \$35.45

Formula 1 (550 g) Kosher

Price: \$25.90 #0145



Specific Nutritional Needs Formula 1 Allergen-Free^t Vanilla #3117



Price: \$37.85 (30 servings per canister)



*Milk-based formula containing 1 gram of soy protein per serving. *Free from soy, dairy and gluten

0000000 DID YOU KNOW?

After 8 to 12 hours overnight without food, your body needs to refuel its glucose levels. Without breakfast, your brain and your muscles will not have the energy they need to sustain activity throughout the day.

- American Dietetic Association 2010



As part of our branding initiative, we are phasing in new product labels to our entire product line. During this transition, you may receive products with either the old or new label design based on warehouse availability.

Formula 1 gives you protein and balanced nutrition.

Formula 2 provides essential vitamins and antioxidants to support your immune system.*

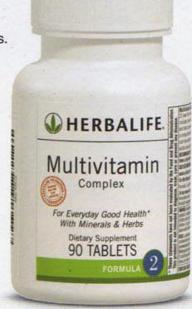
Formula 3 supports the body's absorption of micronutrients and promotes cellular energy production.*

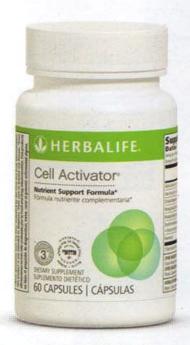
Formula 2 Multivitamin Complex

- · Over 20 essential nutrients and antioxidants.
- · Includes folic acid, calcium and iron.
- Supports your immune system.*
- Promotes healthy bones, skin and hair.*

#3115 Price: \$21.60







Formula 3 Cell Activator®

- · Contains aloe vera, which helps support the body's absorption of micronutrients.*
- Supports cellular energy production.*
- · Includes select botanicals, nutrients and powerful antioxidants to support healthy aging.*

#3123 Price: \$23.75



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Achieve Your Weight Management Goals

with one of our three easy-to-follow programs.

Quickstart

Basic program for healthy weight management that includes:

- 3 Core Products Formulas 1 (750 g), 2 and 3 to support Cellular Nutrition
- Herbal Tea Concentrate (50 g)

Cafe Latte	#4004
Cookies 'n Cream	#4803
Dutch Chocolate	#4800
French Vanilla	#4799
Piña Colada	#3494
Tropical Fruit	#4802
Wild Berry	#4801

Price: \$102.40



Advanced

Advanced program contains added enhancers to help improve metabolism and skin's appearance.* Includes ALL Quickstart products, PLUS:

#4806

- Total Control®
- Cell-U-Loss®

#4006	
#4808	
#4805	
#4804 (G
#3496 **	-
	#4808

Price: \$155.10

Wild Berry



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Ultimate

Ultimate program contains added enhancers to help boost metabolism, rev up your energy, fight hunger and more.*

Includes ALL Advanced program products PLUS:

- Aminogen®t
- Thermo-Bond®
- Snack Defense®

Cafe Latte	#4008
Cookies 'n Cream	#4813
Dutch Chocolate	#4810
French Vanilla	#4809
Piña Colada	#3498
Tropical Fruit	#4812
Wild Berry	#4811

Price: \$214.40

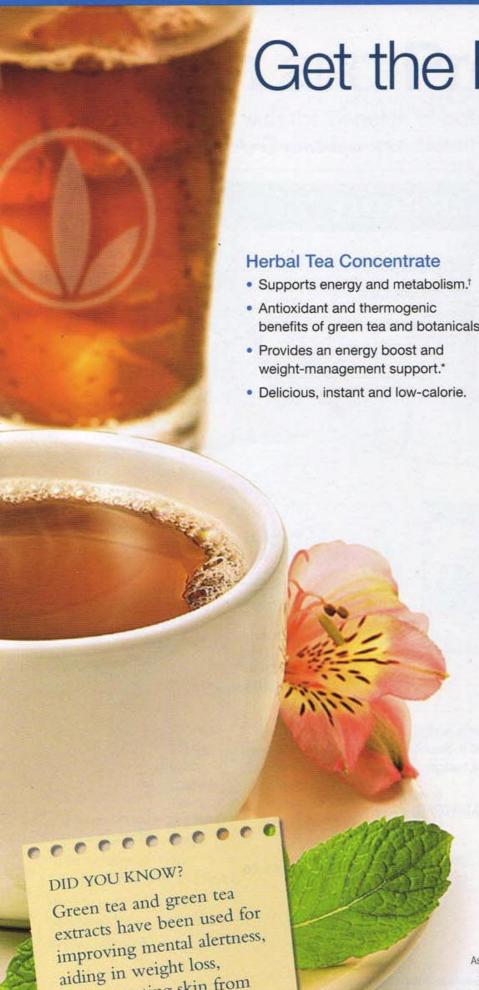




As part of our branding initiative, we are phasing in new product labels to our entire product line. During this transition, you may receive products with either the old or new label design based on warehouse availability.

¹Aminogen® is a registered trademark of Triarco Industries and is protected by U.S. Patent No. 5,387,422.

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and protecting skin from

- National Institutes of Health

2010

sun damage.

Get the Most From

benefits of green tea and botanicals.*



1.8 oz size

Lemon #0255 Original #0105 #0257 Peach #0256 Raspberry

Price: \$21.60



3.5 oz size

#0188 Lemon Original #0106 #0190 Peach #0189 Raspberry

Price: \$37.80



Packets

#0107 Original

Price: \$37.80

(15 packets per box)

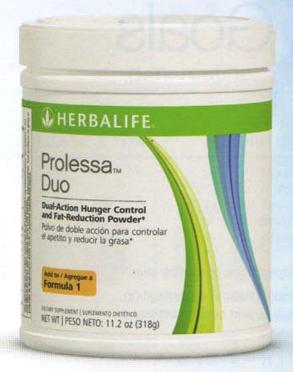


As part of our branding initiative, we are phasing in new product labels to our entire product line. During this transition, you may receive products with either the old or new label design based on warehouse availability.

*Caffeine is known for its natural thermogenic (metabolism-boosting) benefits and green tea for its antioxidant properties.

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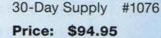
Weight Management



Prolessa™ Duo

- · A unique formula that helps to significantly reduce caloric intake.*
- · Helps promote body fat loss.*
- Helps create a feeling of fullness.*
- Stimulant-free.
- · Made with clinically tested ingredients.

7-Day Trial Size #1095



Price: \$24.95



Total Control®

Formulated with high-quality tea extracts and ginger to help:

- Boost metabolism.*
- Build energy and alertness.*

Bottle

#0077

Packets

#0076 (contain 3 tablets each/20 packets per box)

Price: \$35.65

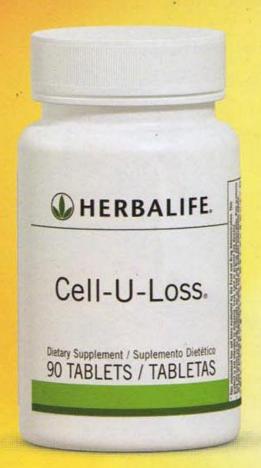


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Maximize Your Weight Management Goals

Targeted supplements for enhanced results.



Cell-U-Loss®

- Supports the appearance of healthy skin.*
- Supports the body's natural detoxification through the kidneys, and healthy activity of the urinary tract.*
- Supports healthy elimination of water.*
- Helps maintain electrolyte balance and a healthy pH level.*

#0111 Price: \$17.05



DID YOU KNOW?

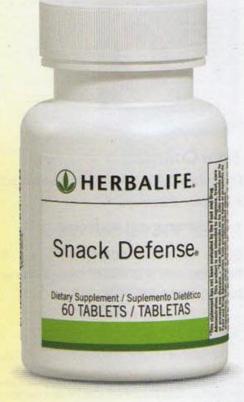
A weight loss of 5 to 7 percent of body weight may improve your health and quality of life, and it may prevent weight-related health problems.

- National Institutes of Health

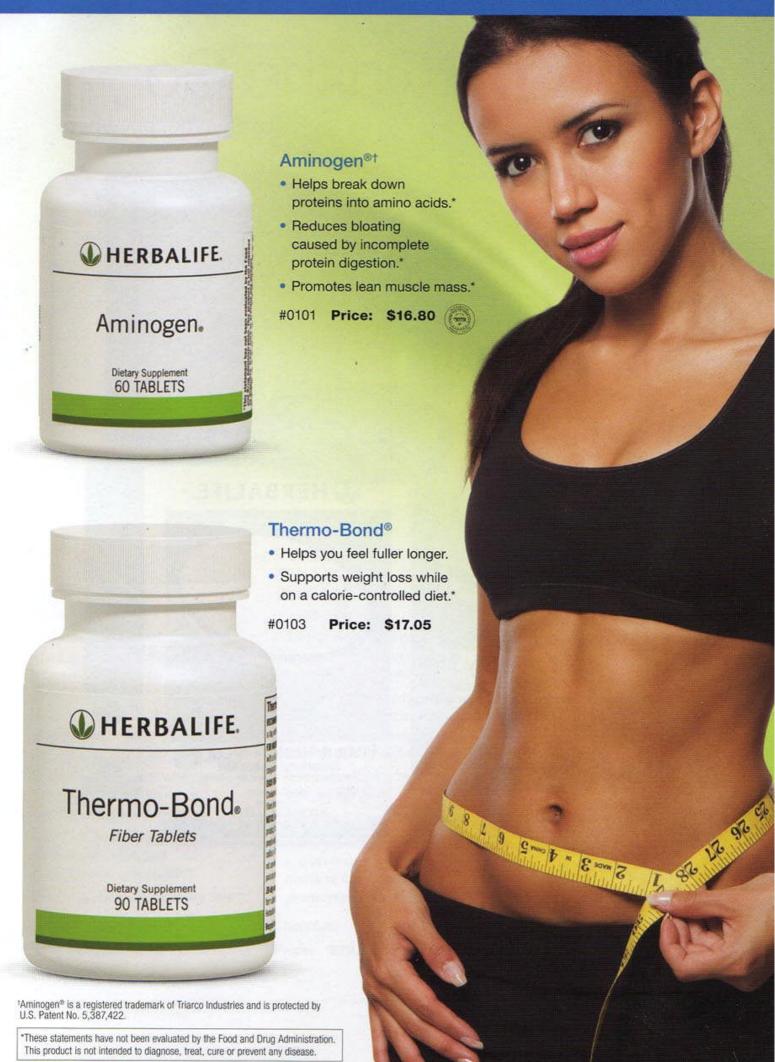
Snack Defense®

- Helps support blood sugar level already within normal range.*
- Excellent source of chromium.
- Can be taken anytime of the day or night.

#0079 Price: \$25.45



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SUGGESTED RETAIL PRICES DO NOT INCLUDE

TAXES, SHIPPING AND HANDLING.

Nutrition On the Go

Grab a packet of Formula 1 for a healthy meal anytime, anywhere.



Canister

Creamy Chocolate #2794 Vanilla Dream #2795

Price: \$38.85

Packets

Creamy Chocolate #2796 #2797 Vanilla Dream

Price: \$43.20 (12 packets per box)









Same great Formula 1 shake flavors, in convenient packets.



Formula 1 Healthy Meal Nutritional Shake Mix packets

All the benefits of Formula 1 in a convenient single-serving packet.*

Cafe Latte	#4493
Cookies 'n Cream	#4491
Dutch Chocolate	#4489
French Vanilla	#4488
Kosher 🕞	#4494
Piña Colada	#4495
Wild Berry	#4490
Variety Pack [†]	#3995



Price: \$52.95 (30 packets per bag)

*Tropical Fruit not available in packets.

*Does not include Kosher.



Boost Your Protein

Curb your hunger and stay energized.



Protein Drink Mix

Add to your favorite Formula 1 shake to boost your healthy protein intake to 24 g, or enjoy as a healthy snack.

- 24 vitamins and minerals.
- 15 g of heart-healthy soy protein.
- Just 5 g of carbs per serving.

Larger Canister

Chocolate #1123 Vanilla #1122

Price: \$43.50 (22 servings per canister)

Canister

Chocolate #3196 Vanilla #3195

Price: \$35.65 (18 servings per canister)

As part of our branding initiative, we are phasing in new product labels to our entire product line. During this transition, you may receive products with either the old or new label design based on warehouse availability.

Three good reasons to protein up with our delicious powders:

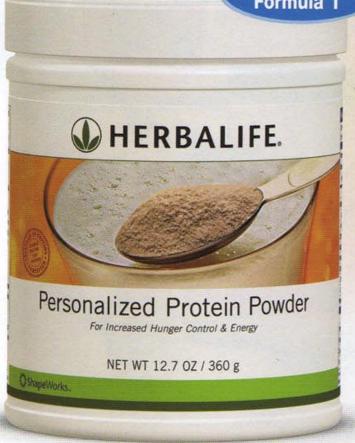
- 1. Provides more protein than just adding milk.
- 2. No refrigeration needed.
- 3. No trips to the store.

Personalized Protein Powder

- Helps build and maintain lean muscle mass.
- Fat-free protein supplement for hunger control.
- 5 g of soy and whey protein per scoop, and all 9 essential amino acids.

#0194 Price: \$30.85

Add to Formula 1



DID YOU KNOW? Soybeans are high in protein and equivalent to animal protein in terms of the quality of protein they contain.

- National Institutes of Health

SUGGESTED RETAIL PRICES DO NOT INCLUDE

Scoop Up a Healthy Treat



- Boost your energy while satisfying hunger between meals.
- 15 g of high-quality whey protein.
- Only 70 calories.

Canister

Peach Mango Wild Berry

#3121 #3119

Price: \$22.50 (14 servings per canister)

Great After Workouts!







3 Delicious Flavors!

Protein-Powered Snacks



Protein Bar Deluxe

- Rich, chewy bars satisfy hunger and sustain energy.
- Helps build and maintain lean muscle.
- Essential vitamins and 10 g of healthy protein.
- No artificial sweeteners and just 140 calories per bar.

Chocolate Peanut #0365 Citrus Lemon #0366 Vanilla Almond #0364

Price: \$22.65 (14 bars per box)





Protein Bar

- Chewy bars with 23 vitamins and minerals.
- 12 g of healthy soy and whey protein blend.
- Excellent source of fiber.
- Helps sustain energy and control appetite.

Chocolate Coconut #0290 Chocolate Fudge #0247 Peanut Butter #0058

Price: \$18.35 (14 bars per box)

Soup Mix

16 g of protein and just 80 calories.

Creamy Chicken

#0291

Price: \$11.85 (7 packets per box)

receeses DID YOU KNOW? Studies show that eating little and often will keep your metabolism going faster than will consuming larger, less frequent meals. - Obesity Research Journal

Shake Your Way to Good Health

Follow one of our sensible daily plans to achieve your best shape.

- To lose weight: Substitute two of your three daily meals with a Formula 1 Healthy Meal Nutritional Shake.
- To maintain weight: Substitute a Formula 1 shake for one of your daily meals.
- To gain weight: Add three Formula 1 shakes to your diet.

Three Easy Options for Healthy Weight Loss

Breakfast Lunch Dinner Option 1 Substitute your breakfast and dinner with a Formula 1 Nutritional Shake Option 2 Substitute your lunch and dinner with a Formula 1 Nutritional Shake Option 3 Substitute your breakfast and lunch with a Formula 1 Nutritional Shake

Make sure your diet includes balanced and colorful meals that have a variety of grains, vegetables and fruits, as well as high-quality proteins like lean meats, fish and poultry.

WHERBALIFE

Herbal Aloe

Concentrate

Concentrado

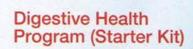
de Sábila

For digestive health*

Para la salud digestiva*

Digest and Feel Your Best

Cleanse and enhance your digestive system, and support healthy weight management by helping your body eliminate toxins.*



Get your system back on track with our 3-in-1 Starter Kit. Includes Herbal Aloe Concentrate (Natural or Mango flavor), 21-Day Herbal Cleansing Program (AM/PM companion formulas) and Florafiber.

Natural

#1219

Mango

#1220

ERBALIFE

plenishing

Price: \$72.80

HERBALIFE

PM Cleansing

Formula

42 TABLETS



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Soothe With the Power of Aloe

Every body in perfect harmony



Support healthy digestion with a refreshing tonic or a convenient powder that provides organic nutrients and enzymes from the aloe vera plant.*

- Soothes the stomach.*
- Relieves occasional indigestion.*
- Improves nutrient absorption.*



Ready Herbal Aloe

#0002 Quart

Price: \$14.90

#0004 Gallon

Price: \$43.45 (**)



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Powder Canister

Aloe Accent

#2747

Mango Accent #2748

Price: \$35.65



[†]Available for Herbal Aloe Concentrate and Herbal Aloe Powder only.

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Florafiber

Help promote intestinal health with fiber and friendly bacteria.*

- Enhances overall digestive health.*
- Lactobacillus helps promote healthy colon function.*
- Contains an optimally balanced combination of fiber and acidophilus.

#0023 Price: \$13.55



21-Day Herbal Cleansing Program

Feel lighter and better with this cleansing 21-day program.

- AM formula A morning tablet that contains Milk Thistle, traditionally used for liver support, which helps promote the body's natural elimination of toxins.*
- PM formula An evening tablet that contains Dandelion, traditionally used to support healthy elimination.*

#1154 Price: \$32.25



Active Fiber Complex

Support regularity and healthy digestion with this fiber powder made from all-natural ingredients.*

- Promotes regularity and healthy bowel movement.*
- Supports growth of friendly intestinal bacteria.*
- 5 g of balanced soluble and insoluble fiber.

Apple #2864 Unflavored #2865

Price: \$24.80



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Keep Stress at Bay

Ease anxiety, relieve stress and get a restful sleep, naturally.



Relax Now

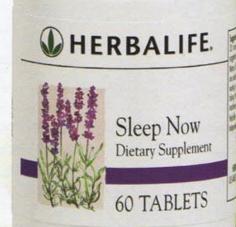
- Calms stressed nerves naturally.*
- Powerful herbal formula promotes a sense of well-being.*

#0055 Price: \$15.10

Sleep Now

- Promotes relaxation for better sleep without drowsiness, so you can rest easy.*
- Helps regulate the sleep-wake
- Contains passionflower, hops, melatonin, valerian and lavender.

#0138 Price: \$14.30



DID YOU KNOW? Nearly 300 studies have shown that chronic stress can wear down your immune system.

- American Psychological Association

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Support Your Body's Natural **Defenses**

Stay healthy all year long with our Immune Solutions.



Best Defense®

- When dissolved in water, creates a great-tasting, naturally flavored effervescent drink.†
- Contains a robust source of echinacea and 1,000 mg Vitamin C.
- Contains zinc sulfate, clinically shown to increase the body's cellular immune defense.*
- Helps boost your immunity when you're feeling under the weather.*
- Convenient, quick-dissolving tablets.

#1503 Citrus Mint (10 tablets) Orange Boost (10 tablets) #1502

Price: \$10.75

Best Defense is classified as a dietary supplement.

Hand Sanitizer[‡]

- Alcohol-free spray.
- Kills 99.99% of most common germs.
- Moisturizing botanical blend.
- Fits in your pocket, purse or travel bag.

#0424 Price: \$5.50

*For external use only.

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RoseGuard

- Supports your body's natural defense against environmental toxins.*
- Provides antioxidant support throughout the day.*
- Contains astragalus, traditionally used to support healthy liver function.*
- Helps to recycle the antioxidant activity of Vitamin E.*

#0139 Price: \$25.70



Schizandra Plus

- Supports immunity and cellular health.*
- Provides general antioxidant support against free radicals.*
- Supports your body's natural defense against oxidative stress.*

#0022 Price: \$16.80

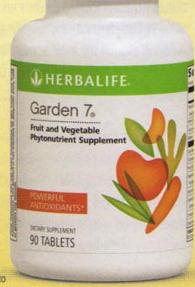
Garden 7®

- Supplies the nutritional benefits of 7 servings of fruits and vegetables.
- Contains powerful antioxidants.
- Provides key phytonutrients to support your vital organs.
- · Helps fill the gaps in your diet.

#3272 Price: \$43.20

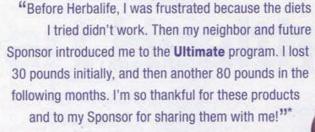
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Our Great Products...



- Carolyn S.

"I joined a Weight Loss Challenge, tried the Formula 1 Nutritional Shake Mix and lost 46 pounds. Today I conduct my own Weight Loss Challenges. Now I've lost a total of 100 pounds. Thank you, Herbalife!"*

- Mark H.





100

POUNDS

"My first week drinking Herbalife® Formula 1 shakes, I gained incredible energy. By using Formula 3 Cell Activator® tablets, Snack Defense® tablets and Herbal Tea Concentrate, I lost 23 pounds and kept it off! Now I'm an Herbalife Independent Distributor, working around my kids' schedules and able to help others realize their dreams."*

- Rose W.

"With my excess pounds, I couldn't walk upstairs without getting winded. Then a wellness coach introduced me to the Advanced program. I was amazed! I lost 90 pounds, and my energy increased dramatically. Now I'm an Independent Distributor, sharing Herbalife® products with others. I can't imagine working in any other business!"*

- Jennifer A.



*An extensive questionnaire generated responses from more than 200 U.S. Herbalife Independent Distributors about their weight-loss programs and results. They reported weight loss ranging from 4 pounds to 167 counds and a reduced body mass index (BMI) of 1.5 points to 24.1 points, suggesting that consumption of Herbalife® products is associated with weight loss and improvement in

BMI in those ranges.



POUNDS

"I had a lot of trouble losing weight,
until my mom got me to try the
Ultimate program, Herbalifeline® and
other Herbalife® products. I've lost a total of
20 pounds and been a size 4 for five years!"

- Nicki N.

"I was overweight and always tired. Then two
Herbalife wellness coaches put me on the Formula 1
shakes, Formula 2 Multivitamin Complex, Formula
3 Cell Activator®, Cell-U-Loss® and Aminogen®†.
The pounds melted away, and I have so much energy
now! Plus I'm on my way to becoming a full-time
Independent Distributor."

- Antonio A.



Your Success Stories

"I was overweight and wanted support for my digestive health. My wife started me on Formula 1 shakes, which helped me drop 54 pounds!

I also began using Ready Herbal Aloe, and could feel a positive difference.

I was so pumped, I started my own Herbalife Independent Distributorship. Now I have more self-confidence, my energy is through the roof and I feel better than ever!"

- Arash P.

"I barely squeezed into a size 16. I was exhausted and had to sleep weekends to make it through the week. Then I entered a **Weight Loss Challenge** – and lost 50 pounds using the **Formula 1** shakes! My husband and I became Independent Distributors to encourage others to stay healthy."

Krista M.



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¹Aminogen[®] is a registered trademark of Triarco Industries and is protected by U.S. Patent No. 5,387,422.

Take Control of **Your Heart Health**

Our Heart Health products offer one of the most advanced and comprehensive programs to help you maintain optimal vascular health - and they carry the endorsement and signature of Dr. Lou Ignarro,† Nobel‡ Laureate in Medicine.*



Niteworks®

This refreshing, lemon-flavored mix helps with Nitric Oxide (NO) production at night when NO levels are lowest.

- Supports energy, circulatory and vascular health.*
- Enhances blood flow, supporting healthy function of the heart, brain and other organs.*
- Keeps blood vessels toned, flexible and youthful for improved circulation.*
- Supports healthy blood pressure levels already within a normal range.*

#0036

Price: \$92.65

(30-day supply)

#3150 Price: \$50.20 (15-day supply)

Core Complex

Convenient daily packettes contain six softgels, including Herbalifeline® and Tri-Shield®.

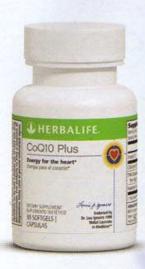
- Contains plant sterols, which have been shown to reduce LDL and total cholesterol.*
- Supports healthy heart and blood vessel function.*
- Maintains healthy homocysteine levels already within a normal range.*

#0073 Price: \$89.20

*Dr. Ignarro is a member of Herbalife's Nutrition Advisory Board, and receives compensation for his endorsement of Herbalife® products.

*The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

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CoQ10 Plus

Offers a proprietary blend of energy-boosting ingredients that support heart health by protecting against cell deterioration.

- CoQ10 helps strengthen heart cells by converting fats and carbs into energy and serves as a powerful antioxidant and free-radical scavenger.*
- Non-fish essential fatty acid DHA from algae - offers a range of heartrelated health benefits, according to the National Institutes of Health.*§
- Vitamin D supports general health benefits.*

#1500 Price: \$39.95



Mega Garlic Plus

Support cardiovascular health with this exceptional garlic supplement.

- Supports healthy circulation and heart health.*
- Each tablet supplies the powerful benefits of one whole garlic clove.*

#0032 Price: \$14.00

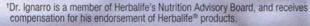


Tri-Shield®

Help protect your heart with this proprietary formula containing 100% pure Neptune Krill Oil (NKO®**).

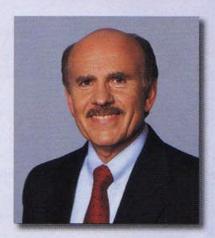
- Helps maintain healthy cholesterol levels already within a normal range with three heart-healthy compounds.*
- Provides powerful antioxidant protection for the heart.*

#0100 Price: \$38.40



[†]The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Four A. Agnara

Lou Ignarro, Ph.D.1 Nobel[‡] Laureate in Medicine Nutrition Advisory Board Member

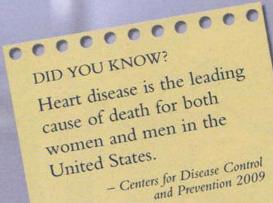


Herbalifeline®

Help maintain healthy cholesterol and triglyceride levels already within a normal range.*

 Omega-3 fatty acids may reduce the risk of heart disease and support joint health.*

#0065 Price: \$27.85



Source: http://www.ncbi.nlm.nih.gov/pubmed/10479465- "Health benefits of docosahexaeonic acid (DHA)"

^{**}NKO® is a registered trademark of Neptune Technologies & Bioressources, Inc.

Preventive Care It's Never Too Early to Start

Our Healthy Aging products will help you stay active so you can do what you love - whether you're in your 20s, 40s, 60s or beyond.



Ocular Defense Formula

- Supports eye health and vision.*
- · Promotes visual acuity and protects eyes from the effects of aging.*
- Unique, plant-based complex provides nutrition for your eyes.

#0164 Price: \$17.25

DID YOU KNOW?

Recent results show that glucosamine, when used as a dietary supplement, can be effective in the management of cartilage breakdown and in the promotion of enhanced mobility.

- National Nutritional Products Association

Joint Support Advanced

- · Contains glucosamine to support healthy joint function and comfort.*
- · Contains the herb scutellaria for antioxidant and healthy-aging benefits.*
- · Excellent source of manganese, selenium and copper to support the body's natural antioxidant activities.*

#0555 Price: \$22.60



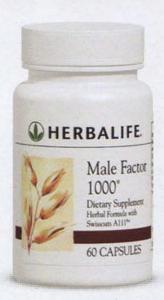




Ultimate Prostate Formula

- Promotes healthy prostate and urinary function.*
- Contains saw palmetto and lycopene.
- Boosts antioxidant protection.*

#0165 Price: \$19.40



Male Factor 1000®

 Proprietary blend of nettle, ginseng, calcium and Vitamin C.

#0024 Price: \$44.35

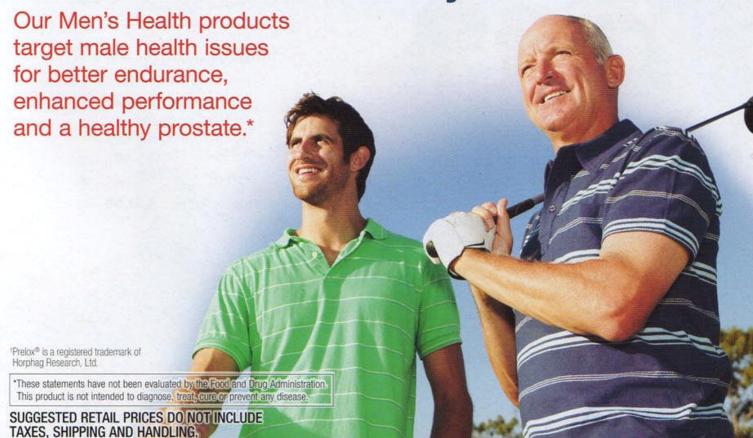


Prelox®† Blue

- Helps promote sexual intimacy and pleasure.*
- Protects blood vessel and circulatory health.*
- Nutritional support for male sexual health.*
- Patented nutritional formula helps increase blood flow for sexual performance.*

#0039 Price: \$54.00

Health and Vitality for Men



Natural Balance for Women

Ease PMS discomfort, support hormonal balance and get the benefits of powerful antioxidants with our Women's Health products.

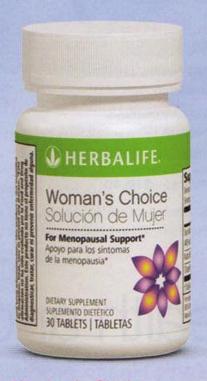


Tang Kuei Plus

- Helps ease PMS discomfort.*
- Helps relax smooth muscle.*
- Supports the female reproductive system.*

#0566 Price: \$14.40





Woman's Choice

- Menopausal support in just 1 tablet per day.*
- Helps support comfort and well-being for women during monthly hormonal fluctuations and menopause.*

#1061 Price: \$39.95

As part of our branding initiative, we are phasing in new product labels to our entire product line, During this transition, you may receive products with either the old or new label design based on warehouse availability.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Xtra-Cal® Advanced

- Helps build strong bones and maintain bone density and healthy teeth.*
- Three easy-to-swallow tablets supply 100% of the Daily Value (100%DV) for calcium intake.
- Provides 100%DV of Vitamin D for improved calcium absorption.*
- Contains rose hips as a natural source of Vitamin C, and turmeric for antioxidant support.

#0565 Price: \$11.60





Triple Berry Complex

- Provides an antioxidant boost and dietary support for urinary tract health.*
- Super-powered antioxidant formula with concentrated cranberries, blueberries and bilberries.

#0279 Price: \$15.10

DID YOU KNOW?

Every year, urinary tract infections result in more than 11 million office visits, half a million hospitalizations and \$3.5 billion in health care costs.

- National Institutes of Health 2009

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Essential Nutrition Your Kids Need





Kindermins®

HERBALIFE

1fl oz (29 ml)

60 TABLETS - 60 TABLETAS

- 11 essential vitamins infants and toddlers need every day.
- Easy to serve just one full dropper (1 ml) daily dispensed directly or mixed in milk, juice or water.

#0005 Price: \$16.50

Kids Shakes

- Great-tasting shakes with 17 essential vitamins and minerals, plus protein and fiber; for ages 4 and up.
- · Excellent source of calcium, B-complex Vitamins and antioxidant Vitamins A, C and E.
- 15 g of protein (6 g from powder + 9 g from milk).

Canister

Chocolate #0368 #0369 Strawberry Vanilla #0367

Price: \$21.60

MultiVites

- Fruit-flavored chewable multivitamin.
- Provides 100% of the Daily Value of essential vitamins children ages 4+ need daily.
- · Excellent source of B-complex Vitamins, iron, zinc and antioxidant Vitamins A, C and E.
- Fun sports shapes.









#0328 Price: \$18.95





Fuel, Quench and Replenish

H3O® Fitness Drink

- Essential electrolytes support cellular rehydration.
- Energizing carbs for immediate and sustained energy.
- Powerful antioxidants neutralize free radicals that cause fatigue and soreness.

Canister

Lemonade #2744 Orangeade #2745

Price: \$32.40

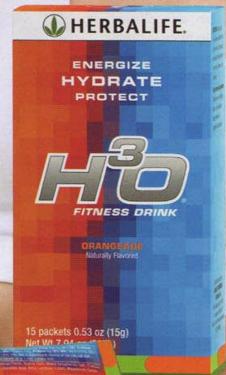
Stick Packs

#2717 Lemonade Orangeade #2718

Price: \$32.40 (15 stick packs per box)







Power Up With Nature's Best!

Stay on top of your game every day with our exclusive muscle recovery and energy-boosting products.

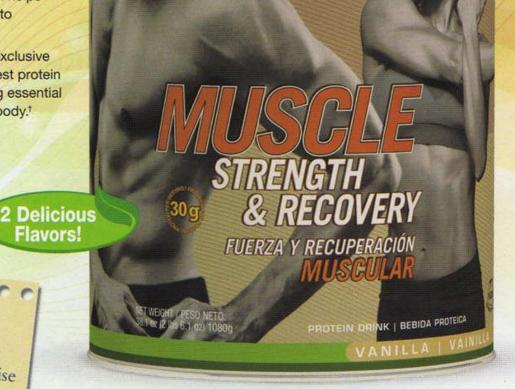
Muscle Strength & Recovery protein drink mix

- Provides 30 grams of protein to support lean muscle mass.
- Helps support recovery of muscle protein synthesis.
- Includes Aminogen®*, which helps the breakdown of protein into smaller peptides.
- Contains protomyosin, an exclusive protein blend with the highest protein digestibility score, providing essential amino acids to the human body.1

Chocolate #0008 Vanilla #0007

Price: \$67.00





DID YOU KNOW?

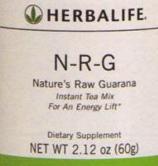
Recent research has shown that early intake after exercise (within the first hour) of essential amino acids helps to promote an increase in protein rebuilding.

- Australian Institute of Sport, Department of Sports Nutrition,

*Aminogen® is a registered trademark of Triarco Industries and is protected by U.S. Patent No. 5,387,422. *Protein Digestibility Corrected Amino Acid score equals 1.00, the highest score for labeling protein quality.







N-R-G Nature's Raw Guarana tea mix & tablets

- Hot or cold, this zesty yet gentle tea is a natural pick-me-up.
- Infused with guarana, which can increase mental alertness and help maintain energy.*

Tablets #0122 #0102 Tea

Price: \$15.95



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Gain the Competitive Advantage

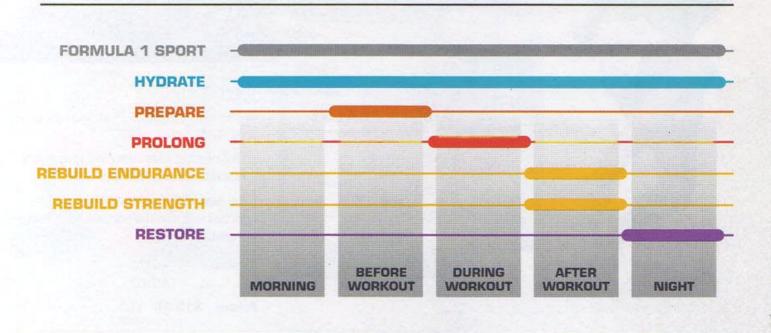
Achieve the ultimate in sports nutrition.

At Herbalife, we understand that being an athlete is a lifestyle - one that requires dynamic nutrition for your day-to-day needs. Herbalife24 is a performance nutrition line that can be customized based on your specific training schedule. Take training, performance and recovery to the next level with the first nutrition line for the 24-Hour Athlete™.

HERBALIFE.



You can customize products based on your specific sport, training, recovery and competitive needs.



Formula 1 Sport

Healthy meal for athletes

- · Milk protein supports lean muscle mass.
- Carbohydrate blend provides immediate and sustained energy.
- L-glutamine supports muscle growth and immune function.
- Antioxidant protection.

Creamy Vanilla #1412

Price: \$44.95

Hydrate

Advanced hydration with bioavailable electrolytes

- · Hydration anytime, for anyone.
- · High in the antioxidant Vitamin C.
- Less than 15 calories.
- Only 1 g of sugar.

Tangerine Citrus #1413

Price: \$29.95



Herbalife24 is developed in our state-of-the-art laboratories. The research behind our products is led by a panel comprised of world-renowned experts in nutrition science. These experts include former athletes, competitive cyclists and researchers who have made significant contributions in the nutrition field.

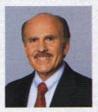


Prepare

Support blood flow to working muscles*

- L-arginine, L-citrulline and L-ornithine alpha-ketoglutarate support blood flow.*
- Creatine supports fast-twitch muscle contraction.*

Coming Soon



Exclusively endorsed by Lou Ignarro, Ph.D.† Nobel[‡] Laureate in Medicine Nutrition Advisory Board Member

Prolong

Sustain performance with dual-source carbohydrates and electrolytes*

- Dual-source carbohydrate blend facilitates caloric utilization.*
- Whey protein isolate helps reduce muscle breakdown.*
- 850 mg of electrolytes support proper muscle function.*
- B Vitamins support carbohydrate metabolism.*
- 500%DV of Vitamin C helps combat free radicals.*

Subtle Lemon #1415

Price: \$44.95



¹Dr. Ignarro is a member of Herbalife's Nutrition Advisory Board, and receives compensation for his endorsement of Herbalife® products.

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This product is not intended to diagnose, treat, cure or prevent any disease.





Rebuild Endurance

Glycogen replacement and muscle recovery*

- Branched-chain amino acids, whey and casein proteins create a rapid and sustained proteinbuilding state.*
- Carbohydrate blend replenishes muscle glycogen.*
- Tri-core protein-amino blend of free amino acids, whey and casein proteins help rebuild muscle and speed recovery.*
- L-glutamine supports immune function and promotes muscle repair.*
- L-carnitine reduces recovery time.*

Vanilla #1416

Price: \$59.95

Rebuild Strength

Immediate and sustained muscle recovery*

- 24 g of whey and casein proteins create a rapid and sustained protein-building state.*
- Tri-core protein-amino blend of free amino acids, whey and casein proteins help rebuild muscle and speed recovery.*
- Iron essential for red blood cell protection.*
- Branched-chain amino acids support muscle growth.*
- L-glutamine supports immune function and promotes muscle repair.*

Chocolate #1417

Price: \$73.95

Restore

Combat exercise-induced inflammation*

- Curcumin helps combat exercise-induced inflammation.*
- Elderberry and Saberry^{™†}
 from amla fruit extracts, and
 alpha-lipoic acid scavenge
 free radicals.*
- Vitamin C and beta-carotene support immune function.*

Coming Soon

HERBALIFE.



All Herbalife24 products are tested by the Banned Substance Control Group, an independent laboratory.
[↑]Saberry is a trademark of Sabinsa Corp.

*These statements have not been evaluated by the Food and Drug Administration.

This product is not intended to diagnose, treat, cure or prevent any disease.

NORMAL TO DRY SKIN

SKIN

DULL UNEVEN

FINE LINES 8
WRINKLES

Revitalize Your Beauty

Discover the best skincare products for your specific needs.

a.m. routine

CLEANSE

NouriFusion® MultiVitamin Lotion Cleanser

TONE

MOISTURIZE



(Normal to Dry)



NouriFusion® MultiVitamin Toner (Normal to Dry)



NouriFusion® MultiVitamin Moisturizer SPF 15 (Normal to Dry) and MultiVitamin Eye Gel



NouriFusion® MultiVitamin Foaming Gel Cleanser (Normal to Oily)



NouriFusion® MultiVitamin Toner (Normal to Oily)



NouriFusion® MultiVitamin Moisturizer SPF 15 (Normal to Oily) and MultiVitamin Eve Gel



Radiant C® Daily Facial Scrub Cleanser



NouriFusion® MultiVitamin Toner (Normal to Dry or Normal to Oilv)



Radiant C® Daily Skin Booster before NouriFusion® MultiVitamin Moisturizer SPF 15 (Normal to Dry or Normal to Oily) and MultiVitamin Eye Gel



NouriFusion® MultiVitamin Cleanser (Normal to Dry or Normal to Oilv)



NouriFusion® MultiVitamin Toner (Normal to Dry or Normal to Oily)



Skin Activator® Day Lotion SPF 15, Décolletage Cream, Eye Cream and Lip Refiner SPF 15

targeted skincare concerns

TIRED-LOOKING SKIN





Radiant C® Face Quencher For instant hydration and moisture.

UNEVEN SKIN TEXTURE





Radiant C® Daily Skin Booster Smoothes and rejuvenates.





p.m. routine

weekly

CLEANSE & TONE

MOISTURIZE





NouriFusion® MultiVitamin Eye Cream and MultiVitamin Night Cream



same as a.m.

same as a.m.



NouriFusion® MultiVitamin Eve Cream and MultiVitamin Night Cream





NouriFusion® MultiVitamin Eye Cream and MultiVitamin Night Cream





Skin Activator® Nighttime Replenishing Cream, Décolletage Cream, Eye Cream and Lip Refiner SPF 15

DEEP CLEANSING



NouriFusion® MultiVitamin Exfoliating Scrub and MultiVitamin Moisture Mask



NouriFusion® MultiVitamin Exfoliating Scrub and MultiVitamin Clarifying Mask



NouriFusion® MultiVitamin Exfoliating Scrub and MultiVitamin Clarifying Mask or MultiVitamin Moisture Mask



NouriFusion® MultiVitamin Exfoliating Scrub and MultiVitamin Clarifying Mask or MultiVitamin Moisture Mask

CIRCLES & PUFFINESS

THIN, DRY SKIN & WRINKLES



NouriFusion® MultiVitamin Eye Gel Reduces the appearance of dark circles and undereye puffiness.





Skin Activator® Décolletage Cream Tightens and tones skin around chest and neck.

DRY, WRINKLED LIPS



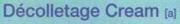


Skin Activator® Lip Refiner SPF 15 Minimizes appearance of fine lines, plumps and refreshes.

Reduce the Signs of Aging

Restore a youthful glow with our anti-aging Skin Activator® line containing Glucosamine Complex.





- Minimizes the appearance of wrinkled skin on the neck and chest.
- · Tightens and tones the skin.

#0864 Price: \$48.65



Day Lotion SPF 15 [b]

- Collagen-building formula that firms and tones the skin.
- Minimizes the appearance of fine lines and wrinkles.
- Gentle, light lotion with UVA/ UVB protection moisturizes and firms skin.

#0862 Price: \$48.65



Lip Refiner SPF 15 [c]

- · Peppermint-flavored, invigorating cream plumps and refreshes.
- Diminishes fine lines and moisturizes to minimize the appearance of lip furrows.

#0866 Price: \$20.55

Glucosamine Complex Amazing Facts*

- 57% Improvement in Fine Lines and Wrinkles¹
- 55% Reduction in Wrinkle Depth¹
- More than 40% Increase in Skin Smoothness²
- 51% Improvement in Skin Moisture Content¹
- 23% Increase in Skin Firmness²
- 45% Increase in Skin Luminosity and Clarity²

*Results of testing on effects of Glucosamine Complex. After just three months of regular usage,

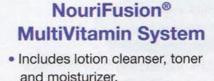
²After just four weeks of usage.



[e]

Nourish and Protect

Promote healthy skin with the benefits of botanicals and antioxidant Vitamins A, C and E in our NouriFusion® MultiVitamin Skincare line.



Normal to Dry #0901 #0902 Normal to Oily

Price: \$49.75



MultiVitamin

cleanser with vitamins A,C & E

nettoyant avec vitamines A,C et E

200 ml - 6.8 fl oz

WHERBALIFE.



MultiVitamin

toner with vitamins A.C & E

tonifiant

200 ml - 6.8 fl oz

HERBALIFE



MultiVitamin

moisturizer ns A,C & E SPF 15 (Sunscree

hydratant avec vitamines A,C et E FPS 15 (écran solaire)

50 ml - 1.7 fl oz

HERBALIFE

Cleanser [a]

- · Washes away dirt, makeup and impurities.
- · Replenishes skin with vitamins, nutrients and herbs.

#2510 Normal to Dry #2511 Normal to Oily

Price: \$15.15

Toner Ibi

[b]

- Improves skin tone.
- Leaves skin feeling clean and refreshed.

Normal to Dry #2512 #2513 Normal to Oily

Price: \$15.15

Moisturizer SPF 15 [c]

- Vitamin-infused formula nourishes and moisturizes.
- Contains SPF 15 sunscreen for UVA/UVB protection.

Normal to Dry #2514 Normal to Oily #2515

Price: \$19.45

Learn about the A, C and E's of healthy skin.

Vitamin A - Helps skin cell regeneration and fights the signs of early aging.

Vitamin C - Promotes the production of collagen.

[c]

Vitamin E - Reduces free radicals and helps hydration.



Eye Cream [d]

- Moisturizes and hydrates to reduce the appearance of fine lines.
- Helps increase skin firmness.

#2517 Price: \$23.80

Night Cream [e]

- Provides long-term hydration while you sleep.
- Supports healthy skin renewal.

#2516 Price: \$36.75

Moisture Mask m

- Deep hydration for dry parched skin.
- Helps improve complexion and texture.

#2520 Price: \$21.65

Clarifying Mask [g]

- Lightweight clay mask absorbs excess oil and impurities.
- Improves texture, tone and firmness.

#2519 Price: \$21.65

Exfoliating Scrub [h]

- Gently scrubs away dead and dying skin cells.
- Leaves skin looking and feeling smooth and renewed.

#2521 Price: \$21.65

Eye Gel []

- Refreshes the appearance of tired eyes.
- Helps reduce the appearance of dark circles and undereye puffiness.

#2518 Price: \$23.80

Healthy and Radiant

Deliver Vitamin C-based antioxidant protection and fend off free radicals for fresher-looking skin with Radiant C[®].

Body Lotion SPF 15 [a]

- Lightweight all-over lotion with a wonderful citrus scent.
- Moisturizes and protects skin with UVA/UVB protection.

#0445 Price \$23.80

Daily Skin Booster (b)

- Antioxidant-enriched gel-cream seals in skin's natural moisture.
- Enhances texture and tone, leaving skin silky soft.

#2890 Price: \$24.35

Daily Facial Scrub Cleanser

 Vitamin C-enriched cleanser to smooth and soften skin for all skin types.

#0444 Price: \$17.30

Face Quencher [a]

- Instant hydrating mist for men and women to energize dehydrated skin.
- Helps set makeup for longer wear.

#2997 Price: \$7.05



Smooth and Tone Your Skin

Body Buffing Scrub [a]

- Part one of a two-step body care program.
- Jojoba beads, which naturally exfoliate, help reveal healthierlooking skin.
- Softens and smoothes to improve the appearance of dimpled skin.

Body Contouring Crème [b]

- Part two of a two-step body care program.
- Ginkgo biloba extract and fruit acids help dimpled skin appear firmer and more toned.
- Beneficial after weight loss.



Cleanse, Moisturize and Rejuvenate

Pamper your skin and hair with the natural benefits of Herbal Aloe.

Everyday Soothing Hand & Body Lotion [a]

 Lightweight all-over lotion leaves skin feeling silky soft.

Everyday Soothing Gel [b]

 Moisturizing gel absorbs quickly and soothes skin.

#0379 Price: \$9.75

Everyday Body Wash [c]

 Contains whole-leaf aloe to cleanse and hydrate skin.

#0493 Price: \$14.00



Moisturizing Conditioner [d]

· Moisturizes dry, damaged or color-treated hair to restore shine and manageability.

Aloe

Moisturizing Conditioner

Hydratant

300 ml e 10 fl oz

200 111 6 10 16

for Dry, Damaged or Colour Treated Hair

Après-Shampooing

pour cheveux secs abimes ou colores

#0458 Price: \$9.60

Moisturizing Shampoo [e]

· Cleans dry, damaged or color-treated hair while nourishing every strand.

*#0457 Price: \$9.60

Soft Hold Hair Spray [f]

· Provides long-lasting, soft, touchable hold.

#0459 Price: \$9.60

Everyday Shampoo

· Nourishes and revitalizes. leaving hair soft, shiny and more manageable.

#0489 Price: \$10.55

Everyday Conditioner

 Seals in moisture for soft, silky hair.

#0490 Price: \$10.55

Everyday Soothing Spray

· Soothes, nourishes and hydrates dry, irritated skin.

#0495 Price: \$12.95

Hand Cream

 Soothing aloe vera nourishes and conditions dry hands for a softer look and feel.

#0450 Price: \$9.60

Bath & Body Bar [9]

· Rich, lathering bar soap to cleanse, soothe and soften skin.

#0452 Price: \$6.45





SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

[d]



Man [a]

- A cool, invigorating scent with watermint and basil.
- For men who enjoy more refined and natural essences.

#0344 Price: \$27.05

Woman [b]

- A subtle yet distinct citrus blend for the modern woman.
- Contains a heart note of jasmine, water lily and peony.

#0343 Price: \$27.05

Soul [c]

[c]

- A light, fresh scent with sexy, masculine power.
- Contains a fresh blend of yuzu citrus, parsley, lavender and cedarwood.

#2328 Price: \$34.60

Heart [d]

- A gentle scent with pure, sensual botanicals
- Includes water lily, green ivy tea leaves an gardenia.

2329 Price: \$32.4!

It's Time to Live Your Dreams

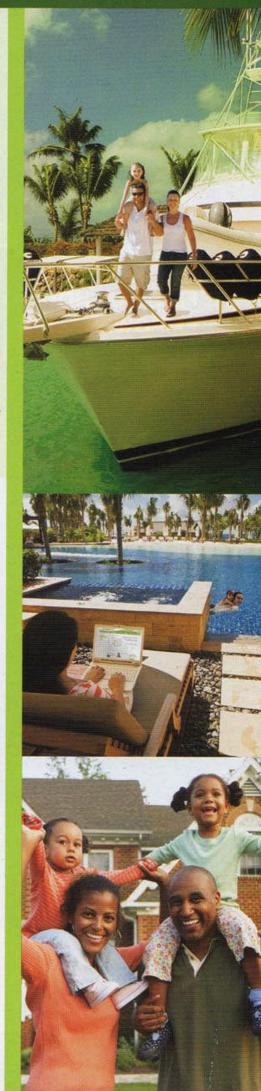
Join the millions of people in more than 70 countries who have changed their lives through the Herbalife business opportunity. Become an Herbalife Independent Distributor, and you too can:

- · Work from home, the beach or anywhere.
- Choose to work part time or full time.
- · Earn what you're worth.
- · Run your own business.
- · Spend more time with family and friends.
- Help people lead healthier, more active lives.

"The Herbalife business opportunity has given me and my family an incredible lifestyle. I can't imagine doing anything else."*

Jennifer K.
 Herbalife Independent Distributor





HERBALIFE



INTRODUCING

HERBALIFE24

FIND OUT HOW TO
EMPOWER YOUR
HEALTHY, ACTIVE LIFESTYLES

ORDER TODA





Herbalife Independent Distributor CALL NOW!

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