



Product Catalog | 2011

HERBALIFE®

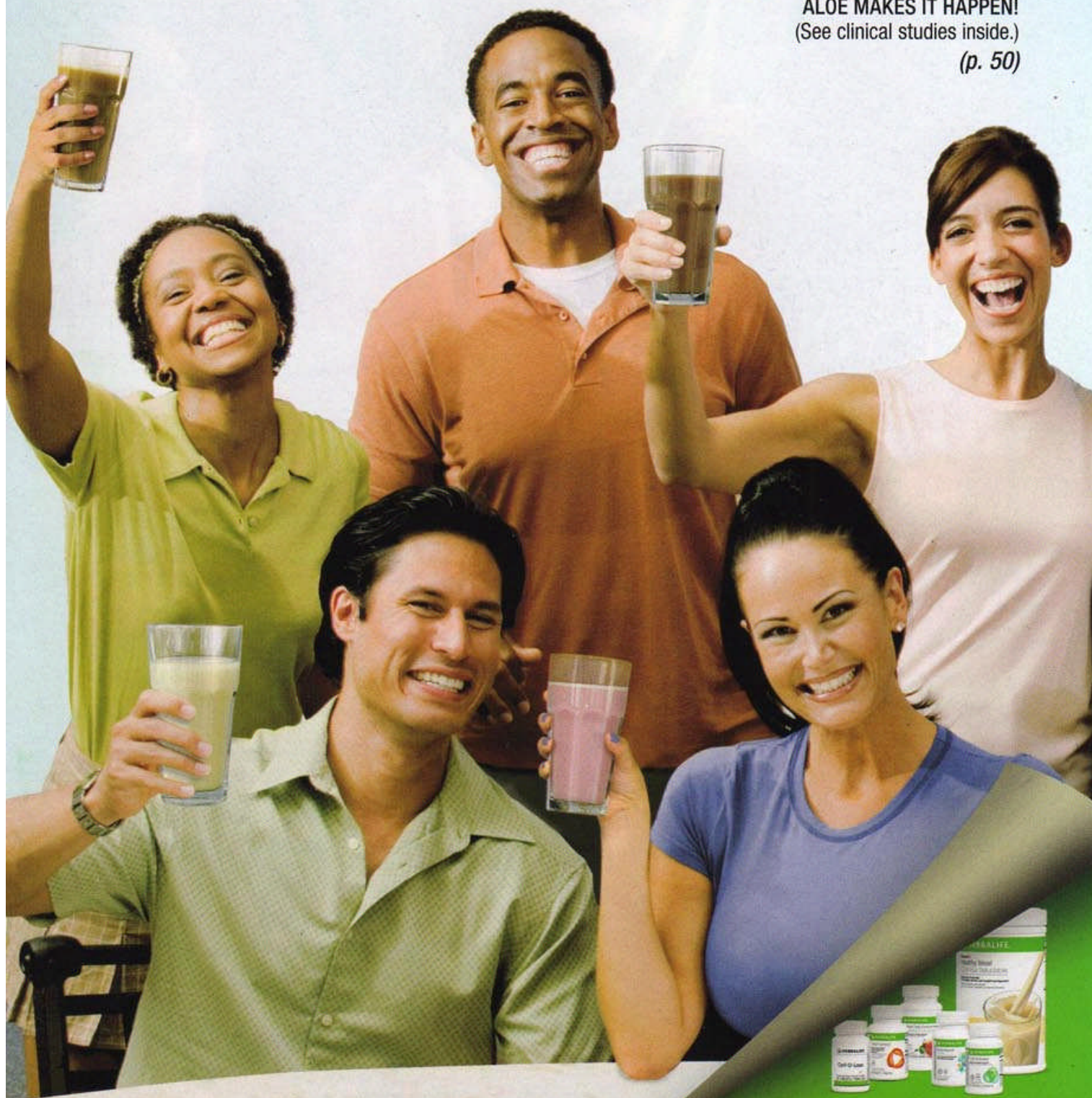
REACH YOUR HEALTH GOALS

WITH OUR ADVANCED WEIGHT-LOSS PROGRAM

(p. 8)

BUILD YOUR IMMUNITY
KEEP YOUR NATURAL DEFENSES UP
ALL YEAR ROUND
(p. 26)

STRENGTHEN AND REPAIR
ALOE MAKES IT HAPPEN!
(See clinical studies inside.)
(p. 50)





FEEL YOUR BEST INSIDE AND OUT

There's never been a better time to take control of your health! Herbalife® products put you on track to improved nutrition.

From weight-management products to our sports nutrition line, Herbalife24, to our personal care products, Herbalife makes it easy for you to feel your best, inside and out.

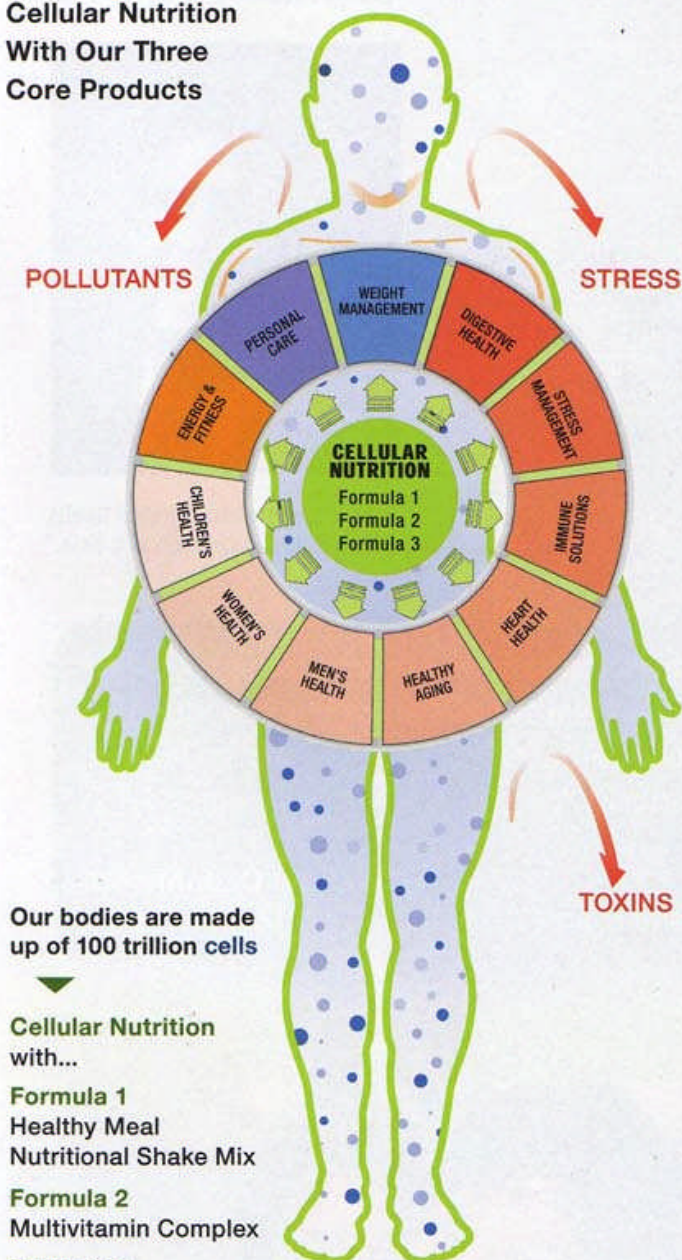
Whatever your nutrition goal, Herbalife has the products to help you reach it. Your Herbalife Independent Distributor will help you create a customized program that fits your lifestyle. Get Started Today!

What are your wellness goals?

- Manage my weight and get the balanced nutrition my body needs. (p. 6)
- Eliminate the toxins in my body and cleanse my digestive system. (p. 21)
- Speed up my recovery time after a workout and take my performance to the next level. (p. 40)
- Revitalize, protect and nourish my skin naturally without parabens, sulfates or dyes in my products. (p. 42)

Maximize Your Health

Cellular Nutrition With Our Three Core Products



Our bodies are made up of 100 trillion cells

Cellular Nutrition with...

Formula 1
Healthy Meal
Nutritional Shake Mix

Formula 2
Multivitamin Complex

Formula 3
Cell Activator®

Nourishes your cells with the best nutrients available

Supports your immune system by keeping at bay the damaging effects of **stress**, **pollutants** and **toxins**

Maximizes energy production for increased vitality and optimal health

Healthy Cells = A Healthy You

Your Herbalife Independent Distributor can help personalize a program that's right for you!

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Business Opportunity 55

Nutrition Symbols



We're a Global Nutrition and Direct-Selling Company That's:

- Improving lives in more than 75 countries
- Providing innovative, science-based products
- Focused on customers' needs
- Helping communities and the environment
- Offering a proven business opportunity
- Sponsoring world-class athletes, teams and events in nearly 20 sports (Visit: HerbalifeSports.com)
- Helping change the lives of children worldwide through the Herbalife Family Foundation (Visit: HerbalifeFamilyFoundation.org)

MARK HUGHES (1956–2000)

Herbalife's Founder and First Distributor



"We're changing the nutrition habits of the world, one person at a time."



"In more than 30 years as an Herbalife family, we've reached out with caring, compassion and enthusiasm to millions of people worldwide, changing lives with our science-based nutrition products and our outstanding business opportunity for part- or full-time income."

— **Michael O. Johnson**

Chairman and Chief Executive Officer, Herbalife



Herbalife in Action!

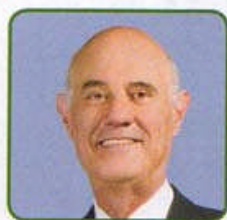
We sponsor world-class athletes, teams and events around the globe, including the LA Galaxy soccer club, the American Youth Soccer Organization (AYSO), FC Barcelona, two Indy 500 drivers and a host of champions in nearly 20 other sports. See all of our athletic sponsorships today at HerbalifeSports.com.

Herbalife Family Foundation

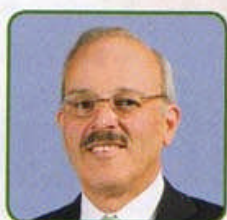
With your support we've helped change the lives of children the world over. We've established more than 60 Casa Herbalife programs on six continents. Learn more about how you can help us open new programs and bring healthy nutrition and happy smiles to children everywhere. Visit us at HerbalifeFamilyFoundation.org.

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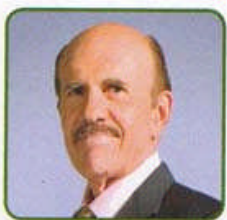


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Member

Nutrition for a Better Life

Innovative, quality products...

We use only the highest
research, development and
manufacturing standards,
including the finest raw
ingredients, precise formulation
and labeling, and trusted
contract manufacturers.

...Backed by acclaimed scientific leadership

Our renowned nutrition and
scientific advisors partner
in developing and testing
products, using only the
highest-quality ingredients
and participating in sponsored,
innovative university
research worldwide.

*Titles are for identification purposes only. The University of California does not endorse specific products or services as a matter of policy.


†Dr. Ignarro is a member of both the Editorial and Nutrition Advisory Boards of the Herbalife Nutrition Institute and receives compensation for his endorsement of Herbalife® products.

The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

Your Good Health Is Easy With Cellular Nutrition

Formula 1 Healthy Meal Nutritional Shake Mix

- A healthy meal with up to 20 vitamins, minerals and essential nutrients.
- 9 g of protein and healthy fiber help support weight management.
- 0 cholesterol; 0 trans fats.

Cafe Latte	#2775
Cookies 'n Cream	#3110
Dutch Chocolate	#3107
French Vanilla 	#3106
Piña Colada	#3141
Wild Berry	#3108



Price: \$35.45

Formula 1 (550 g) Kosher 
Price: \$25.90 #0145

Specific Nutritional Needs

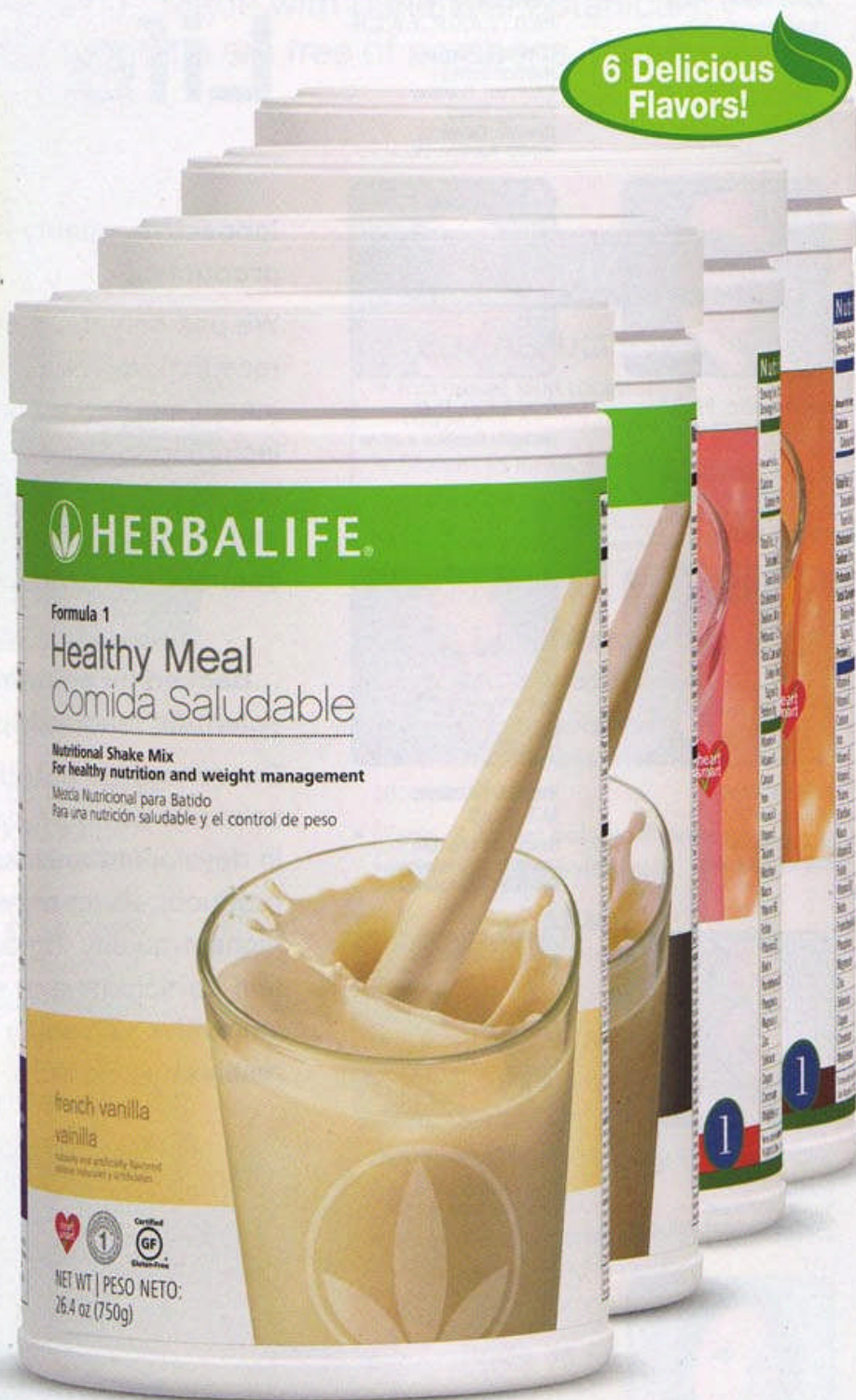
Formula 1 Allergen-Free*
 Vanilla #3117



Price: \$37.85
 (30 servings per canister)

*Free from soy, dairy and gluten.

6 Delicious Flavors!



DID YOU KNOW?

After 8 to 12 hours overnight without food, your body needs to refuel its glucose levels. Without breakfast, your brain and your muscles will not have the energy they need to sustain activity throughout the day.

— American Dietetic Association 2010

As part of our branding initiative, we are phasing in new product labels to our entire product line. During this transition, you may receive products with either the old or new label design based on warehouse availability.

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.


1 **Formula 1** gives you protein and balanced nutrition.

2 **Formula 2** provides essential vitamins and antioxidants to support your immune system.*

3 **Formula 3** supports the body's absorption of micronutrients and promotes cellular energy production.*

Formula 2 Multivitamin Complex


- Over 20 essential nutrients and antioxidants.
- Includes folic acid, calcium and iron.
- Supports your immune system.*
- Promotes healthy bones, skin and hair.*

#3115 **Price: \$21.60** 



Formula 3 Cell Activator®

- Contains aloe vera, which helps support the body's absorption of micronutrients.*
- Supports cellular energy production.*
- Includes select botanicals, nutrients and powerful antioxidants to support healthy aging.*

#3123 **Price: \$23.75** 



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Achieve Your Weight Management Goals

with one of our three easy-to-follow programs.

Quickstart

Basic program for healthy weight management that includes:

- 3 Core Products – Formulas 1 (750 g), 2 and 3 to support Cellular Nutrition
- Herbal Tea Concentrate (50 g)

Cafe Latte	#4004
Cookies 'n Cream	#4803
Dutch Chocolate	#4800
French Vanilla 	#4799
Piña Colada	#3494
Wild Berry	#4801

Price: \$102.40



Advanced

Advanced program contains added enhancers to help improve metabolism and skin's appearance.*

Includes ALL Quickstart products, PLUS:

- Total Control®
- Cell-U-Loss®

Cafe Latte	#4006
Cookies 'n Cream	#4808
Dutch Chocolate	#4805
French Vanilla 	#4804
Piña Colada	#3496
Wild Berry	#4806

Price: \$155.10



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Ultimate

Ultimate program contains added enhancers to help boost metabolism, rev up your energy, fight hunger and more.*

Includes ALL Advanced program products PLUS:

- Aminogen®†
- Thermo-Bond®
- Snack Defense®

Cafe Latte	#4008
Cookies 'n Cream	#4813
Dutch Chocolate	#4810

French Vanilla	 #4809
Piña Colada	#3498
Wild Berry	#4811

Price: \$214.40

†Aminogen® is a registered trademark of Triarco Industries and is protected by U.S. Patent No. 5,387,422.

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Get the Most From

4 Delicious
Flavors!

Herbal Tea Concentrate

- Supports energy and metabolism.*
- Antioxidant and thermogenic benefits of green tea and botanicals.*
- Provides an energy boost and weight-management support.*
- Delicious, instant and low-calorie.



1.8 oz. size

Lemon	#0255
Original	#0105
Peach	#0257
Raspberry	#0256

Price: \$21.60



3.5 oz. size

Lemon	#0188
Original	#0106
Peach	#0190
Raspberry	#0189

Price: \$37.80



Packets

Original	#0107
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Price: \$37.80

(15 packets per box)



DID YOU KNOW?

Green tea and green tea extracts have been used for improving mental alertness, aiding in weight loss, and protecting skin from sun damage.

— National Institutes of Health
2010

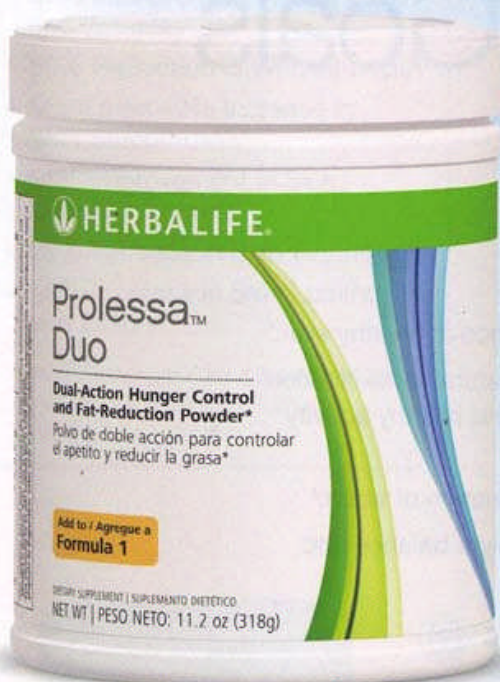
As part of our branding initiative, we are phasing in new product labels to our entire product line. During this transition, you may receive products with either the old or new label design based on warehouse availability.

*Caffeine is known for its natural thermogenic (metabolism-boosting) benefits and green tea for its antioxidant properties.

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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Weight Management



Prolessa™ Duo

- A unique formula that helps to significantly reduce caloric intake.*
- Helps promote body fat loss.*
- Helps create a feeling of fullness.*
- Stimulant-free.
- Made with clinically tested ingredients.

7-Day Trial Size #1095

Price: \$24.95

30-Day Supply #1076

Price: \$94.95



Total Control®

Formulated with high-quality tea extracts and ginger to help:

- Boost metabolism.*
- Build energy and alertness.*

Bottle #0077

Packets #0076

(contain 3 tablets each/20 packets per box)

Price: \$35.65



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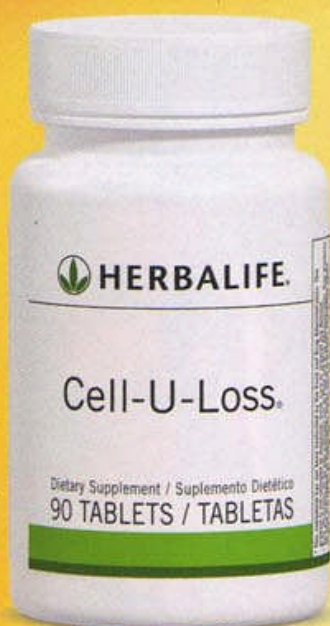
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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.




Maximize Your **Weight Management** Goals

Targeted supplements for enhanced results.



Cell-U-Loss®

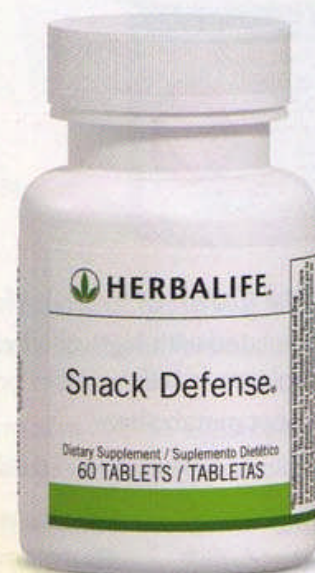
- Supports the appearance of healthy skin.*
- Supports the body's natural detoxification through the kidneys, and healthy activity of the urinary tract.*
- Supports healthy elimination of water.*
- Helps maintain electrolyte balance and a healthy pH level.*

#0111 **Price: \$17.05** 

Snack Defense®

- Helps support blood sugar level already within normal range.*
- Excellent source of chromium.
- Can be taken anytime of the day or night.

#0079 **Price: \$25.45**



DID YOU KNOW?
A weight loss of 5% to 7% of body weight may improve your health and quality of life, and it may prevent weight-related health problems.

— National Institutes of Health
2009


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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.



Aminogen®†

- Helps break down proteins into amino acids.*
- Reduces bloating caused by incomplete protein digestion.*
- Promotes lean muscle mass.*

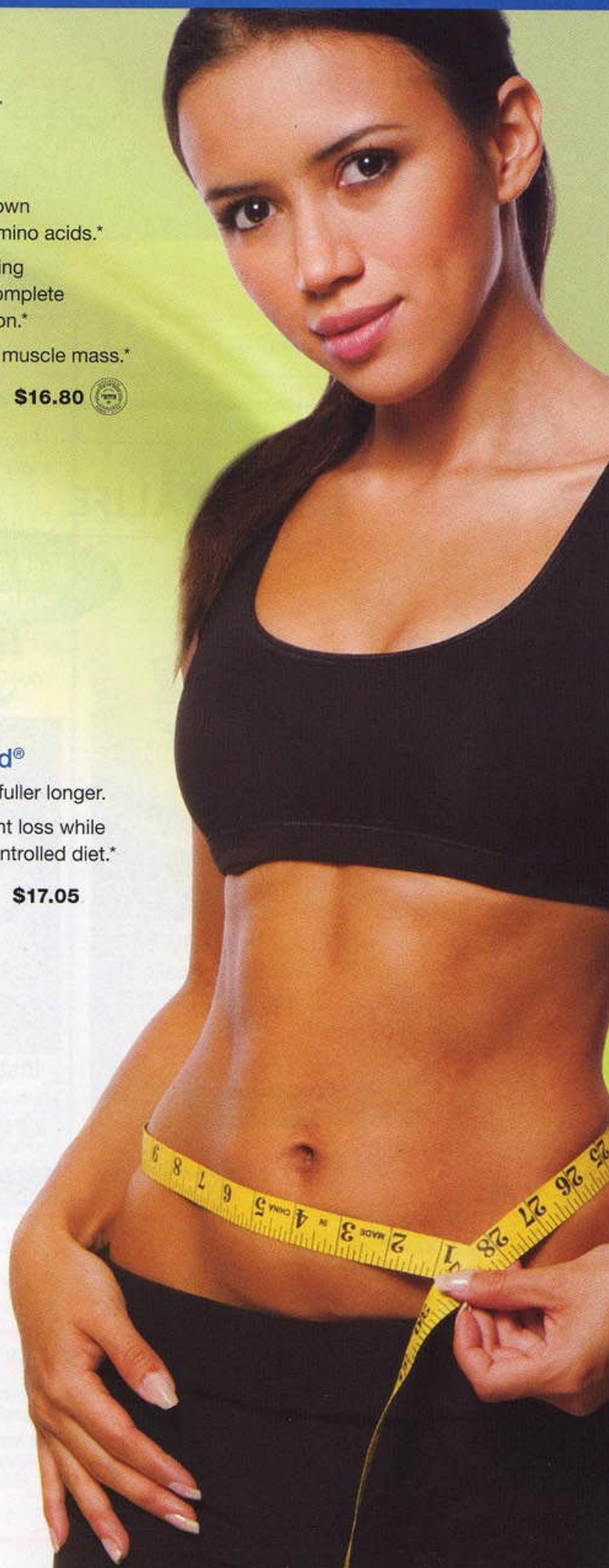
#0101 **Price: \$16.80** 



Thermo-Bond®

- Helps you feel fuller longer.
- Supports weight loss while on a calorie-controlled diet.*

#0103 **Price: \$17.05**



†Aminogen® is a registered trademark of Triarco Industries and is protected by U.S. Patent No. 5,387,422.

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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Nutrition On the Go

Grab a packet of Formula 1 for a healthy meal anytime, anywhere.

Formula 1 Instant Healthy Meal Nutritional Shake Mix

- 20 g of protein, 24 vitamins and minerals, and calcium.
- Antioxidants of a serving of fruit.
- No cholesterol, no trans fats.
- Lactose-free, wheat-free and dairy-free.

 **HERBALIFE.**

Just add
water

 **HERBALIFE.**

 **HERBALIFE.**

Instant Healthy Meal Nutritional Shake Mix

For Healthy Nutrition & Weight Management

vanilla dream

Artificially Flavored

NET WT 22 OZ (1 LB 6 OZ) / 624 g

Instant Healthy Meal Nutritional Shake Mix

For Healthy Nutrition & Weight Management

vanilla dream

Artificially Flavored

NET WT 1.83 OZ / 52 g

Canister

Creamy Chocolate #2794

Vanilla Dream #2795

Price: \$38.85

Packets

Creamy Chocolate #2796

Vanilla Dream #2797

Price: \$43.20

(12 packets per box)





SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Same great Formula 1 shake flavors, in convenient packets.



Formula 1 Healthy Meal Nutritional Shake Mix packets

All the benefits of Formula 1
in a convenient single-serving packet.

Cafe Latte	#4493
Cookies 'n Cream	#4491
Dutch Chocolate	#4489
French Vanilla	#4488
Kosher 	#4494 
Piña Colada	#4495
Wild Berry	#4490
Variety Pack*	#3995

Price: \$52.95
(30 packets per bag)

*Does not include Kosher.



SUGGESTED RETAIL PRICES DO NOT INCLUDE
TAXES, SHIPPING AND HANDLING.

Boost Your Protein

Curb your hunger and stay energized.

2 Delicious
Flavors!



Protein Drink Mix

Add to your favorite Formula 1 shake to boost your healthy protein intake to 24 g, or enjoy as a healthy snack.

- 24 vitamins and minerals.
- 15 g of heart-healthy soy protein.
- Just 5 g of carbs per serving.

Large Canister

Chocolate #1123
Vanilla #1122

Price: \$43.50
(22 servings per canister)

Small Canister

Chocolate #3196
Vanilla #3195

Price: \$35.65
(18 servings per canister)

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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Three good reasons to protein up with our delicious powders:

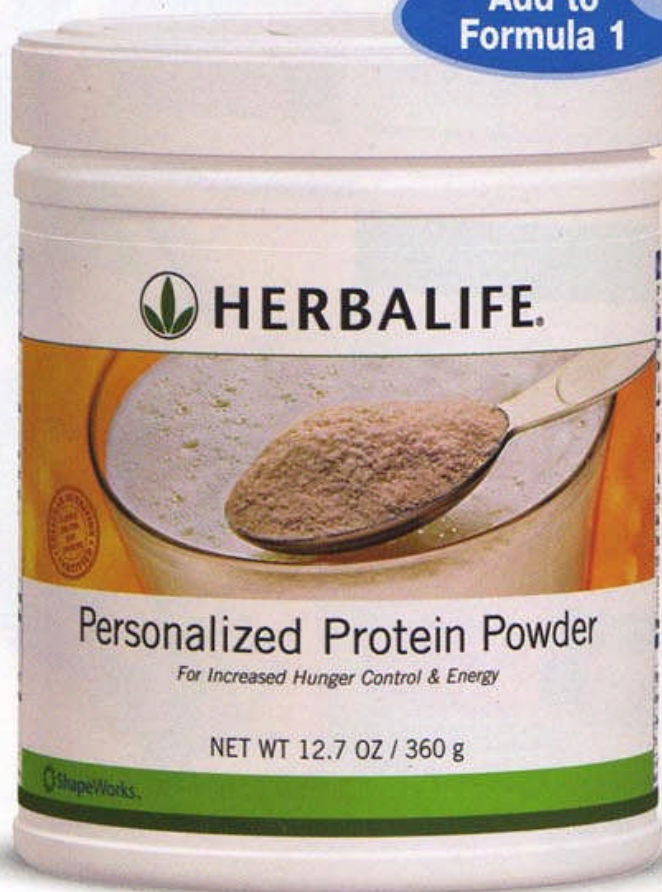
1. Provides more protein than just adding milk.
2. No refrigeration needed.
3. No trips to the store.

Personalized Protein Powder

- Helps build and maintain lean muscle mass.
- Fat-free protein supplement for hunger control.
- 5 g of soy and whey protein per scoop, and all 9 essential amino acids.

#0194 **Price: \$30.85**

Add to
Formula 1



DID YOU KNOW?
Soybeans are high in protein and equivalent to animal protein in terms of the quality of protein they contain.

— National Institutes of Health
2010

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Scoop Up a Healthy Treat

Beverage Mix

- Boost your energy while satisfying hunger between meals.
- 15 g of high-quality whey protein.
- Only 70 calories.

Canister

Peach Mango #3121
Wild Berry #3119

Price: \$22.50
(14 servings per canister)

Great After Workouts!



SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Protein-Powered Snacks

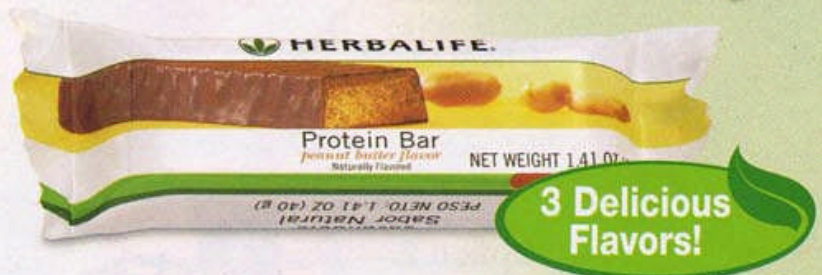


Protein Bar Deluxe

- Rich, chewy bars satisfy hunger and sustain energy.
- Helps build and maintain lean muscle.
- Essential vitamins and 10 g of healthy protein.
- No artificial sweeteners and just 140 calories per bar.

Chocolate Peanut	#0365
Citrus Lemon	#0366
Vanilla Almond	#0364

Price: \$22.65
(14 bars per box)

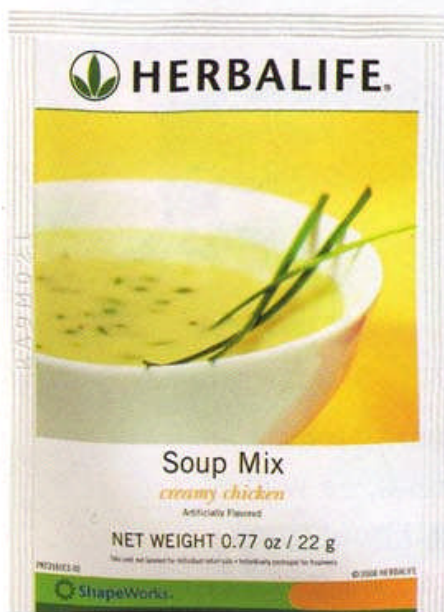


Protein Bar

- Chewy bars with 23 vitamins and minerals.
- 12 g of healthy soy and whey protein blend.
- Excellent source of fiber.
- Helps sustain energy and control appetite.

Chocolate Coconut	#0290
Chocolate Fudge	#0247
Peanut Butter	#0058

Price: \$18.35
(14 bars per box)



Soup Mix

- 16 g of protein and just 80 calories.

Creamy Chicken	#0291
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Price: \$11.85
(7 packets per box)

DID YOU KNOW?
Studies show that eating little and often will keep your metabolism going faster than will consuming larger, less frequent meals.
— Obesity Research Journal 2006

Shake Your Way to Good Health

Follow one of our sensible daily plans to achieve your best shape.

- **To lose weight:** Substitute two of your three daily meals with a Formula 1 Healthy Meal Nutritional Shake.
- **To maintain weight:** Substitute a Formula 1 shake for one of your daily meals.
- **To gain weight:** Add three Formula 1 shakes to your diet.

Three Easy Options for Healthy Weight Loss

Breakfast

Lunch

Dinner

Option 1

Substitute your breakfast and dinner with a Formula 1 shake



Option 2

Substitute your lunch and dinner with a Formula 1 shake



Option 3

Substitute your breakfast and lunch with a Formula 1 shake



Make sure your diet includes balanced and colorful meals that have a variety of grains, vegetables and fruits, as well as high-quality proteins like lean meats, fish and poultry.

Digest and Feel Your Best

Cleanse and enhance your digestive system, and support healthy weight management by helping your body eliminate toxins.*

Digestive Health Program (Starter Kit)

Get your system back on track with our 3-in-1 Starter Kit. Includes Herbal Aloe Concentrate (Natural or Mango flavor), 21-Day Herbal Cleansing Program (AM/PM companion formulas) and Florafiber.

Mango #1220
Natural #1219

Price: \$72.80



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**SUGGESTED RETAIL PRICES DO NOT INCLUDE
TAXES, SHIPPING AND HANDLING.**

Soothe With the Power of Aloe

Every body in perfect harmony

Herbal Aloe liquid and powder

Support healthy digestion with a refreshing drink or a convenient powder that provides organic nutrients and enzymes from the aloe vera plant.*

- Soothes the stomach.*
- Relieves occasional indigestion.*
- Improves nutrient absorption.*



Ready Herbal Aloe

Quart #0002

Price: \$14.90



Gallon #0004

Price: \$43.45



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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Herbal Aloe Concentrate

Pint

Mango #1065
Natural #0006

Price: \$27.00 




2 Flavors!†

Herbal Aloe Powder

Canister

Aloe Accent #2747
Mango Accent #2748

Price: \$35.65 



†Available for Herbal Aloe Concentrate and Herbal Aloe Powder only.

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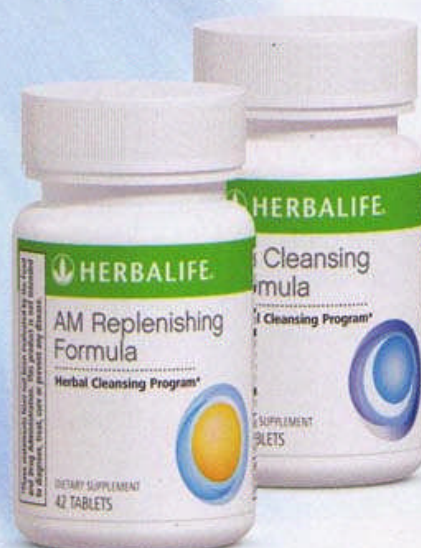


Florafiber

Help promote intestinal health with fiber and friendly bacteria.*

- Enhances overall digestive health.*
- Lactobacillus helps promote healthy colon function.*
- Contains an optimally balanced combination of fiber and acidophilus.

#0023 **Price: \$13.55**



21-Day Herbal Cleansing Program

Feel lighter and better with this cleansing 21-day program.

- AM formula – A morning tablet that contains Milk Thistle, traditionally used for liver support, which helps promote the body's natural elimination of toxins.*
- PM formula – An evening tablet that contains Dandelion, traditionally used to support healthy elimination.*

#1154 **Price: \$32.25**



Active Fiber Complex

Support regularity and healthy digestion with this fiber powder made from all-natural ingredients.*

- Promotes regularity and healthy bowel movement.*
- Supports growth of friendly intestinal bacteria.*
- 5 g of balanced soluble and insoluble fiber.

Apple #2864

Unflavored #2865

Price: \$24.80



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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Keep Stress at Bay

Ease anxiety, relieve stress and get a restful sleep, naturally.



Relax Now

- Calms stressed nerves naturally.*
- Powerful herbal formula promotes a sense of well-being.*

#0055 **Price: \$15.10**

Sleep Now

- Promotes relaxation for better sleep without drowsiness, so you can rest easy.*
- Helps regulate the sleep-wake cycle.*
- Contains passionflower, hops, melatonin, valerian and lavender.

#0138 **Price: \$14.30**



DID YOU KNOW?

Nearly 300 studies have shown that chronic stress can wear down your immune system.

— American Psychological Association 2004

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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Support Your Body's Natural Defenses

Stay healthy all year long
with our Immune Solutions.



Best Defense®

- When dissolved in water, creates a great-tasting, naturally flavored effervescent drink.†
- Contains a robust source of echinacea and 1,000 mg of Vitamin C.
- Contains zinc sulfate, clinically shown to increase the body's cellular immune defense.*
- Helps boost your immunity when you're feeling under the weather.*
- Convenient, quick-dissolving tablets.

Citrus Mint (10 tablets) #1503

Orange Boost (10 tablets) #1502

Price: \$10.75

†Best Defense® is classified as a dietary supplement.



Hand Sanitizer†

- Alcohol-free spray.
- Kills 99.99% of most common germs.
- Moisturizing botanical blend.
- Fits in your pocket, purse or travel bag.

#0424 **Price: \$5.50**

†For external use only.

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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

RoseGuard

- Supports your body's natural defense against environmental toxins.*
- Provides antioxidant support throughout the day.*
- Contains astragalus, traditionally used to support healthy liver function.*
- Helps to recycle the antioxidant activity of Vitamin E.*

#0139 Price: \$25.70



Schizandra Plus

- Supports immunity and cellular health.*
- Provides general antioxidant support against free radicals.*
- Supports your body's natural defense against oxidative stress.*

#0022 Price: \$16.80



Garden 7®

- Supplies the nutritional benefits of 7 servings of fruits and vegetables.
- Contains powerful antioxidants.
- Provides key phytonutrients to support your vital organs.
- Helps fill the gaps in your diet.

#3272 Price: \$43.20



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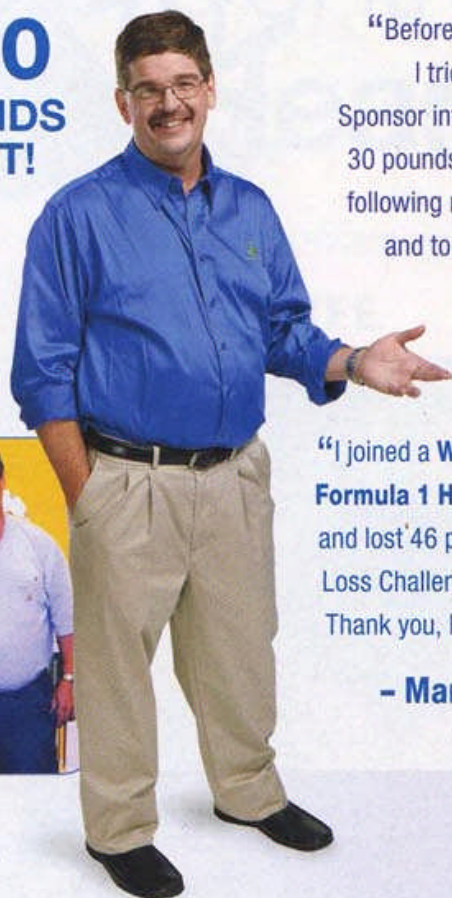
*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.



Our Great Products...

**100
POUNDS
LOST!**



"Before Herbalife, I was frustrated because the diets I tried didn't work. Then my neighbor and future Sponsor introduced me to the **Ultimate** program. I lost 30 pounds initially, and then another 80 pounds in the following months. I'm so thankful for these products and to my Sponsor for sharing them with me!"**

- Carolyn S.

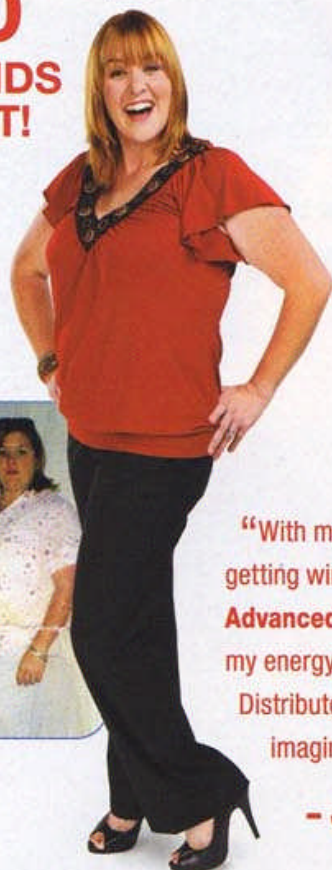
"I joined a **Weight Loss Challenge**, tried the **Formula 1 Healthy Meal Nutritional Shake Mix** and lost 46 pounds. Today I conduct my own Weight Loss Challenges. Now I've lost a total of 100 pounds. Thank you, Herbalife!"**

- Mark H.

**110
POUNDS
LOST!**



**90
POUNDS
LOST!**



"My first week drinking **Herbalife® Formula 1** shakes, I gained incredible energy. By using **Formula 3 Cell Activator®** capsules, **Snack Defense®** tablets and **Herbal Tea Concentrate**, I lost 23 pounds and kept it off! Now I'm an Herbalife Independent Distributor, working around my kids' schedules and able to help others realize their dreams."**

- Rose W.

"With my excess pounds, I couldn't walk upstairs without getting winded. Then a Wellness Coach introduced me to the **Advanced** program. I was amazed! I lost 90 pounds, and my energy increased dramatically. Now I'm an Independent Distributor, sharing Herbalife® products with others. I can't imagine working in any other business!"**

- Jennifer A.

**23
POUNDS
LOST!**



*An extensive questionnaire generated responses from more than 200 U.S. Herbalife Independent Distributors about their weight-loss programs and results. They reported weight loss ranging from 4 pounds to 167 pounds and a reduced body mass index (BMI) of 1.5 points to 24.1 points, suggesting that consumption of Herbalife® products is associated with weight loss and improvement in BMI in those ranges.

**146
POUNDS
LOST!**



"I had a lot of trouble losing weight, until my mom got me to try the **Ultimate** program, **Herbalifeline**® and other Herbalife® products. I've lost a total of 20 pounds and been a size 4 for five years!"*

- Nicki N.

**20
POUNDS
LOST!**



"I was overweight and always tired. Then two Herbalife Wellness Coaches put me on the **Formula 1** shakes, **Formula 2 Multivitamin Complex**, **Formula 3 Cell Activator**®, **Cell-U-Loss**® and **Aminogen**®†. The pounds melted away, and I have so much energy now! Plus I'm on my way to becoming a full-time Independent Distributor."*

- Antonio A.

Your Success Stories

**50
POUNDS
LOST!**



"I was overweight and wanted support for my digestive health. My wife started me on **Formula 1** shakes, which helped me drop 54 pounds! I also began using **Ready Herbal Aloe**, and could feel a positive difference. I was so pumped, I started my own Herbalife Independent Distributorship. Now I have more self-confidence, my energy is through the roof and I feel better than ever!"*

- Arash P.

"I barely squeezed into a size 16. I was exhausted and had to sleep weekends to make it through the week. Then I entered a **Weight Loss Challenge** – and lost 50 pounds using the **Formula 1** shakes! My husband and I became Independent Distributors to encourage others to stay healthy."*

- Krista M.

**54
POUNDS
LOST!**



*An extensive questionnaire generated responses from more than 200 U.S. Herbalife Independent Distributors about their weight-loss programs and results. They reported weight loss ranging from 4 pounds to 167 pounds and a reduced body mass index (BMI) of 1.5 points to 24.1 points, suggesting that consumption of Herbalife® products is associated with weight loss and improvement in BMI in those ranges.

†Aminogen® is a registered trademark of Triarco Industries and is protected by U.S. Patent No. 5,387,422.

Take Control of Your Heart Health

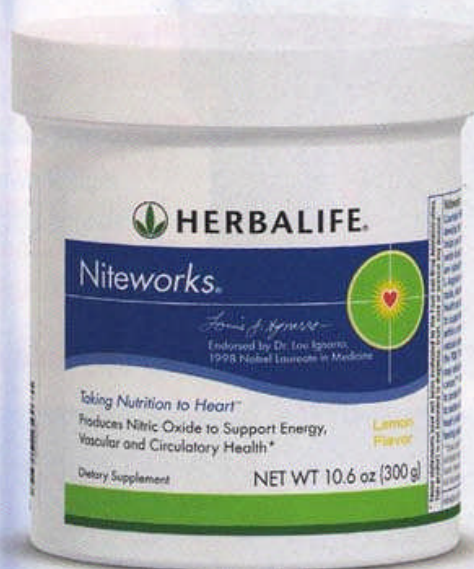


Core Complex

Convenient daily packettes contain six softgels, including Herbalifeline®, Tri-Shield® and CoQ10 Plus.

- Maintains healthy cholesterol and triglyceride levels already within a normal range.*
- Supports healthy heart and blood vessel function.*
- Maintains healthy homocysteine levels already within a normal range.*
- Provides energy to heart cells.*

#1096 **Price: \$99.95**



Niteworks®

This refreshing, lemon-flavored mix helps with Nitric Oxide (NO) production at night when NO levels are lowest.

- Supports energy, circulatory and vascular health.*
- Enhances blood flow, supporting healthy function of the heart, brain and other organs.*
- Keeps blood vessels toned, flexible and youthful for improved circulation.*
- Supports healthy blood pressure levels already within a normal range.*

#0036 **Price: \$92.65**
(30-day supply)



#3150 **Price: \$50.20**
(15-day supply)

*Dr. Ignarro is a member of both the Editorial and Nutrition Advisory Boards of the Herbalife Nutrition Institute and receives compensation for his endorsement of Herbalife® products.

**The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

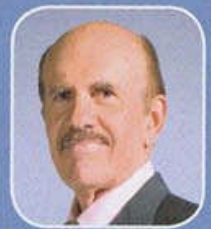
*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Our Heart Health products offer one of the most advanced and comprehensive programs to help you maintain optimal vascular health – and they carry the endorsement and signature of Dr. Lou Ignarro,[†] Nobel[§] Laureate in Medicine.

Lou Ignarro, Ph.D.[†]
Nobel[§] Laureate in Medicine

Member of the Editorial and
Nutrition Advisory Boards
of the Herbalife Nutrition Institute



CoQ10 Plus

Offers a proprietary blend of energy-boosting ingredients that support heart health by protecting against cell deterioration.

- CoQ10 helps strengthen heart cells by converting fats and carbs into energy and serves as a powerful antioxidant and free-radical scavenger.*
- Non-fish essential fatty acid DHA – from algae – offers a range of heart-related health benefits, according to the National Institutes of Health.^{**††}
- Vitamin D supports general health benefits.*

#1500 **Price: \$39.95**



Mega Garlic Plus

Support cardiovascular health with this exceptional garlic supplement.

- Supports healthy circulation and heart health.*
- Each tablet supplies the powerful benefits of one whole garlic clove.*

#0032 **Price: \$14.00**



Tri-Shield®

Help protect your heart with this proprietary formula containing 100% pure Neptune Krill Oil (NKO®^{††}).

- Helps maintain healthy cholesterol levels already within a normal range with three heart-healthy compounds.*
- Provides powerful antioxidant protection for the heart.*

#0100 **Price: \$38.40**



Herbalifeline®

Help maintain healthy cholesterol and triglyceride levels already within a normal range.*

- Omega-3 fatty acids may reduce the risk of heart disease and support joint health.*

#0065 **Price: \$27.85**

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^{††}Source: <http://www.ncbi.nlm.nih.gov/pubmed/10479465> -
Health benefits of docosahexaenoic acid (DHA).

^{††}NKO® is a registered trademark of Neptune Technologies & Bioresources, Inc.

Preventive Care

It's Never Too Early to Start

Our Healthy Aging products will help you stay active so you can do what you love – whether you're in your 20s, 40s, 60s or beyond.



Ocular Defense Formula

- Supports eye health and vision.*
- Promotes visual acuity and protects eyes from the effects of aging.*
- Unique, plant-based complex provides nutrition for your eyes.

#0164 **Price: \$17.25**

Joint Support Advanced

- Contains glucosamine to support healthy joint function and comfort.*
- Contains the herb scutellaria for antioxidant and healthy-aging benefits.*
- Excellent source of manganese, selenium and copper to support the body's natural antioxidant activities.*

#0555 **Price: \$22.60**



DID YOU KNOW?
Recent results show that glucosamine, when used as a dietary supplement, can be effective in the management of cartilage breakdown and in the promotion of enhanced mobility.

– Natural Products Association
2006

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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.





Ultimate Prostate Formula

- Promotes healthy prostate and urinary function.*
- Contains saw palmetto and lycopene.
- Boosts antioxidant protection.*

#0165 **Price: \$19.40**



Male Factor 1000®

- Proprietary blend of nettle, ginseng, calcium and Vitamin C.

#0024 **Price: \$44.35**



Prelox® Blue

- Helps promote sexual intimacy and pleasure.*
- Protects blood vessel and circulatory health.*
- Nutritional support for male sexual health.*
- Patented nutritional formula helps increase blood flow for sexual performance.*

#0039 **Price: \$54.00**

Health and Vitality for Men

Our Men's Health products target male health issues for better endurance, enhanced performance and a healthy prostate.*



*Prelox® is a registered trademark of Horphag Research, Ltd.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Natural Balance for Women

Ease PMS discomfort, support well-being during menopause and get the benefits of powerful antioxidants with our Women's Health products.



Tang Kuei Plus

- Helps ease PMS discomfort.*
- Helps relax smooth muscle.*
- Supports the female reproductive system.*

#0566 Price: \$14.40



Woman's Choice

- Menopausal support in just 1 tablet per day.*
- Helps support comfort and well-being for women during monthly hormonal fluctuations and menopause.*

#1061 Price: \$39.95



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Xtra-Cal® Advanced

- Helps build strong bones and maintain bone density and healthy teeth.*
- Three easy-to-swallow tablets supply 100% of the Daily Value (100%DV) for calcium intake.
- Provides 100%DV of Vitamin D for improved calcium absorption.*
- Contains rose hips as a natural source of Vitamin C, and turmeric for antioxidant support.

#0565 **Price: \$11.60** 



Triple Berry Complex

- Provides an antioxidant boost and dietary support for urinary tract health.*
- Super-powered antioxidant formula with concentrated cranberries, blueberries and bilberries.

#0279 **Price: \$15.10**



DID YOU KNOW?

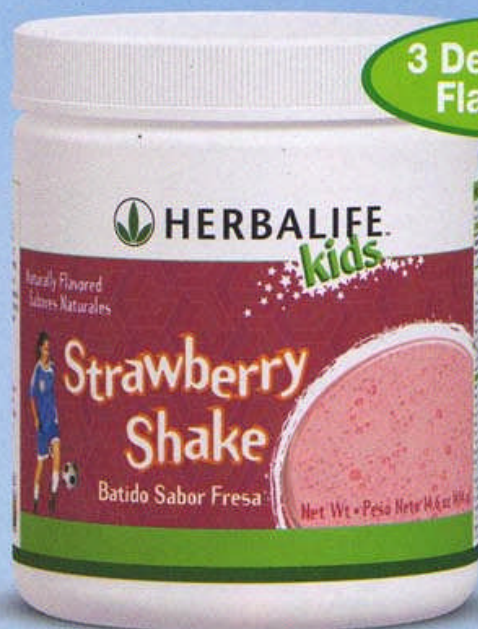
Every year, urinary tract infections result in more than 11 million office visits, half a million hospitalizations, and \$3.5 billion in health care costs.

— National Institutes of Health
2009

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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Essential Nutrition Your **Kids** Need



3 Delicious
Flavors!



Kindermins®

- 11 essential vitamins infants and toddlers need every day.
- Easy to serve – just one full dropper (1 ml) daily dispensed directly or mixed in milk, juice or water.

#0005 **Price: \$16.50**

Kids Shakes

- Great-tasting shakes with 17 essential vitamins and minerals, plus protein and fiber; for ages 4 and up.
- Excellent source of calcium, B-complex Vitamins and antioxidant Vitamins A, C and E.
- 15 g of protein
(6 g from powder + 9 g from milk).

Canister

Chocolate #0368 Vanilla #0367
Strawberry #0369

Price: \$21.60



MultiVites

- Fruit-flavored chewable multivitamin.
- Provides 100% of the Daily Value of essential vitamins children ages 4+ need daily.
- Excellent source of B-complex Vitamins, iron, zinc and antioxidant Vitamins A, C and E.
- Fun sports shapes.



#0328 **Price: \$18.95**



SUGGESTED RETAIL PRICES DO NOT INCLUDE
TAXES, SHIPPING AND HANDLING.

Fuel, Quench and Replenish

H³O® Fitness Drink

- Essential electrolytes support cellular rehydration.
- Energizing carbs for immediate and sustained energy.
- Powerful antioxidants neutralize free radicals that cause fatigue and soreness.

Canister

Lemonade #2744
Orangeade #2745

Price: \$32.40

Stick Packs

Lemonade #2717
Orangeade #2718

Price: \$32.40
(15 stick packs per box)

Caffeine-Free!



SUGGESTED RETAIL PRICES DO NOT INCLUDE
TAXES, SHIPPING AND HANDLING.

Power Up With Nature's Best!

Stay on top of your game every day with our exclusive muscle recovery and energy-boosting products.



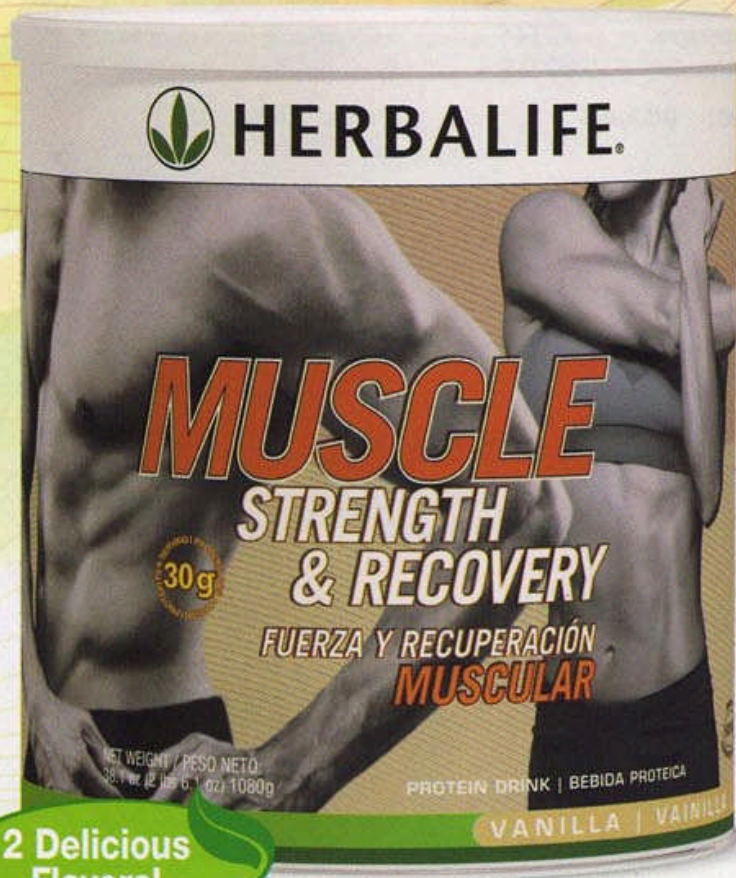
Muscle Strength & Recovery protein drink mix

- Provides 30 grams of protein to support lean muscle mass.
- Helps support recovery of muscle protein synthesis.
- Includes Aminogen[®]*, which helps the breakdown of protein into smaller peptides.
- Contains protomyosin, an exclusive protein blend with the highest protein digestibility score, providing essential amino acids to the human body.[†]

Chocolate #0008

Vanilla #0007

Price: \$67.00



2 Delicious Flavors!

DID YOU KNOW?
Recent research has shown that early intake after exercise (within the first hour) of essential amino acids helps to promote an increase in protein rebuilding.

— Australian Institute of Sport,
Department of Sports Nutrition,
2009

*Aminogen[®] is a registered trademark of Triarco Industries and is protected by U.S. Patent No. 5,387,422.

†Protein Digestibility Corrected Amino Acid score equals 1.00, the highest score for labeling protein quality.

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

**10 tablets**

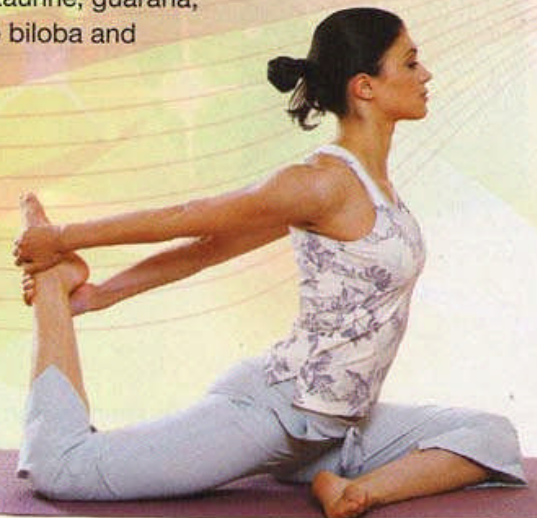
Ignite-Me Orange	#3151
Lemon-Cola Kick	#2695
Lemon-Lime Blast	#3152
Tropical-Fruit Force	#2696

Price: \$17.25**30 tablets**

Ignite-Me Orange	#3277
Lemon-Lime Blast	#3278

Price: \$51.60**Liftoff®**

- Increases energy and improves mental clarity for better performance throughout the day.*
- Contains an exclusive blend of taurine, guarana, caffeine, panax ginseng, ginkgo biloba and Vitamins C, B6 and B12.
- Individually packaged dietary supplement tablets for on-the-go use.

**N-R-G Nature's Raw Guarana tea mix & tablets**

- Hot or cold, this zesty yet gentle tea is a natural pick-me-up.
- Infused with guarana, which can increase mental alertness and help maintain energy.*

Tablets	#0122
Tea	#0102

Price: \$15.95

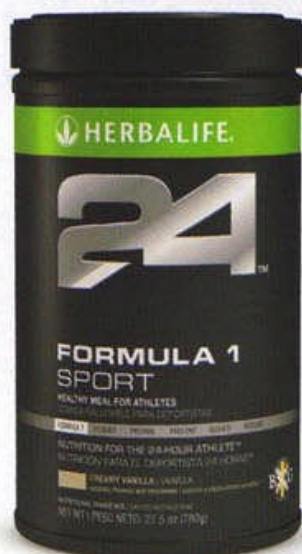
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Gain the Competitive Advantage

Achieve the ultimate in sports nutrition.



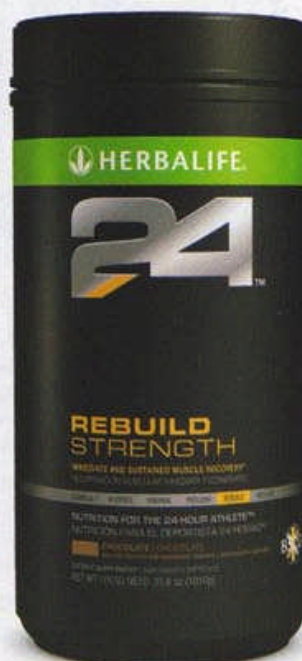
Formula 1 Sport

Healthy meal for athletes

- Milk protein supports lean muscle mass.
- Carbohydrate blend provides immediate and sustained energy.
- L-Glutamine supports muscle growth and immune function.
- Antioxidant protection.

Creamy Vanilla #1412

Price: \$44.95



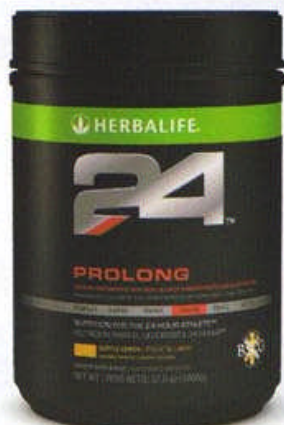
Rebuild Strength

Immediate and sustained muscle recovery*

- 24 g of whey and casein proteins create a rapid and sustained protein-building state.*
- Tri-core protein-amino blend of free amino acids, whey and casein proteins help rebuild muscle and speed recovery.*
- Iron essential for red blood cell protection.*
- Branched-chain amino acids support muscle growth.*
- L-Glutamine supports immune function and promotes muscle repair.*

Chocolate #1417

Price: \$73.95



Prolong

Sustain performance with dual-source carbohydrates and electrolytes*

- Dual-source carbohydrate blend facilitates caloric utilization.*
- Whey protein isolate helps reduce muscle breakdown.*
- 850 mg of electrolytes support proper muscle function.*
- B Vitamins support carbohydrate metabolism.*
- 500%DV of Vitamin C helps combat free radicals.*

Subtle Lemon #1415

Price: \$44.95

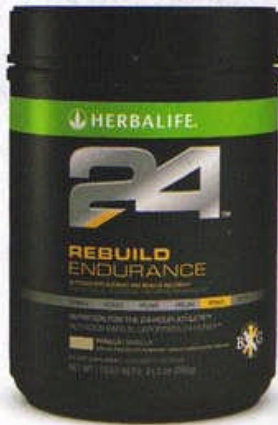
All Herbalife24 products are tested by the Banned Substances Control Group, an independent laboratory. Herbalife24 is developed in our state-of-the-art laboratories. The research behind our products is led by a panel comprised of world-renowned experts in nutrition science. These experts include former athletes, competitive cyclists and researchers who have made significant contributions in the nutrition field.

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SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

John Heiss, Ph.D., is the director of Herbalife's sports and fitness products for worldwide product marketing. With his expertise, the company launched Herbalife24, the first comprehensive performance nutrition line for athletes. Before joining Herbalife, Dr. Heiss was the founder of an endurance sports nutritional company. He earned a doctorate from University of California, Los Angeles,* in biological chemistry, where he discovered how single proteins function within cells.

John Heiss, Ph.D.
Director, Sports and Fitness,
Worldwide Product Marketing



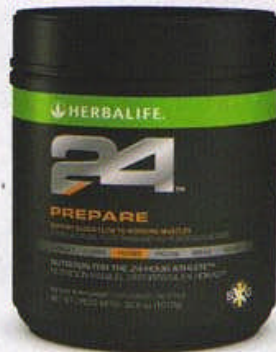
Rebuild Endurance

Glycogen replacement and muscle recovery*

- Branched-chain amino acids, whey and casein proteins create a rapid and sustained protein-building state.*
- Carbohydrate blend replenishes muscle glycogen.*
- Tri-core protein-amino blend of free amino acids, whey and casein proteins help rebuild muscle and speed recovery.*
- L-Glutamine supports immune function and promotes muscle repair.*
- L-Carnitine reduces recovery time.*

Vanilla #1416

Price: \$59.95



Prepare

Support blood flow to working muscles*

- L-Arginine, L-citrulline and L-ornithine alpha-ketoglutarate support blood flow.*
- Creatine supports fast-twitch muscle contraction.*

Coming Soon



Hydrate

Advanced hydration with bioavailable electrolytes

- Hydration anytime, for anyone.
- High in the antioxidant Vitamin C.
- Less than 15 calories.
- Only 1 g of sugar.

Tangerine Citrus #1413

Price: \$29.95



Restore

Combat muscle inflammation caused by exercise*

- Curcumin helps combat exercise-induced inflammation.*
- Elderberry and Saberry™† from amla fruit extracts, and alpha-lipoic acid scavenge free radicals.*
- Vitamin C and beta-carotene support immune function.*

Coming Soon

†Saberry™ is a trademark of Sabinsa Corp.

*The University of California does not endorse specific products or services as a matter of policy.

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Revitalize Your Beauty

Discover the best skincare products for your specific needs.

		CLEANSE	TONE	MOISTURIZE
skincare concern	NORMAL TO DRY SKIN	 NouriFusion® MultiVitamin Lotion Cleanser (Normal to Dry)	 NouriFusion® MultiVitamin Toner (Normal to Dry)	 NouriFusion® MultiVitamin Moisturizer SPF 15 (Normal to Dry) and MultiVitamin Eye Gel
	NORMAL TO OILY SKIN	 NouriFusion® MultiVitamin Foaming Gel Cleanser (Normal to Oily)	 NouriFusion® MultiVitamin Toner (Normal to Oily)	 NouriFusion® MultiVitamin Moisturizer SPF 15 (Normal to Oily) and MultiVitamin Eye Gel
	DULL & UNEVEN SKIN	 Radiant C® Daily Facial Scrub Cleanser	 NouriFusion® MultiVitamin Toner (Normal to Dry or Normal to Oily)	 Radiant C® Daily Skin Booster <i>before</i> NouriFusion® MultiVitamin Moisturizer SPF 15 (Normal to Dry or Normal to Oily) and MultiVitamin Eye Gel
	FINE LINES & WRINKLES	 NouriFusion® MultiVitamin Cleanser (Normal to Dry or Normal to Oily)	 NouriFusion® MultiVitamin Toner (Normal to Dry or Normal to Oily)	 Skin Activator® Day Lotion SPF 15, Décolletage Cream, Eye Cream and Lip Refiner SPF 15

a.m. routine

targeted skincare concerns

TIRED-LOOKING SKIN		UNEVEN SKIN TEXTURE	DARK	
	 <p>Radiant C® Face Quencher For instant hydration and moisture.</p>		 <p>Radiant C® Daily Skin Booster Smoothes and rejuvenates.</p>	



CLEANSE & TONE		MOISTURIZE	
same as a.m.			NouriFusion® MultiVitamin Eye Cream and MultiVitamin Night Cream
same as a.m.			NouriFusion® MultiVitamin Eye Cream and MultiVitamin Night Cream
same as a.m.			NouriFusion® MultiVitamin Eye Cream and MultiVitamin Night Cream
same as a.m.			Skin Activator® Nighttime Replenishing Cream, Décolletage Cream, Eye Cream and Lip Refiner SPF 15

p.m. routine

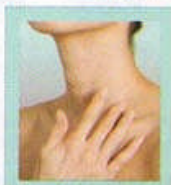
DEEP CLEANSING	
	NouriFusion® MultiVitamin Exfoliating Scrub and MultiVitamin Moisture Mask
	NouriFusion® MultiVitamin Exfoliating Scrub and MultiVitamin Clarifying Mask
	NouriFusion® MultiVitamin Exfoliating Scrub and MultiVitamin Clarifying Mask or MultiVitamin Moisture Mask
	NouriFusion® MultiVitamin Exfoliating Scrub and MultiVitamin Clarifying Mask or MultiVitamin Moisture Mask

weekly

CIRCLES & PUFFINESS

NouriFusion®
MultiVitamin Eye Gel
Reduces the
appearance of
dark circles and
undereye puffiness.

THIN, DRY SKIN & WRINKLES



Skin Activator®
Décolletage Cream
Tightens and tones
skin around chest
and neck.

DRY, WRINKLED LIPS



Skin Activator®
Lip Refiner SPF 15
Minimizes
appearance of fine
lines, plumps and
refreshes.

Reduce the Signs of Aging

Restore a youthful glow with our anti-aging Skin Activator® line containing Glucosamine Complex.

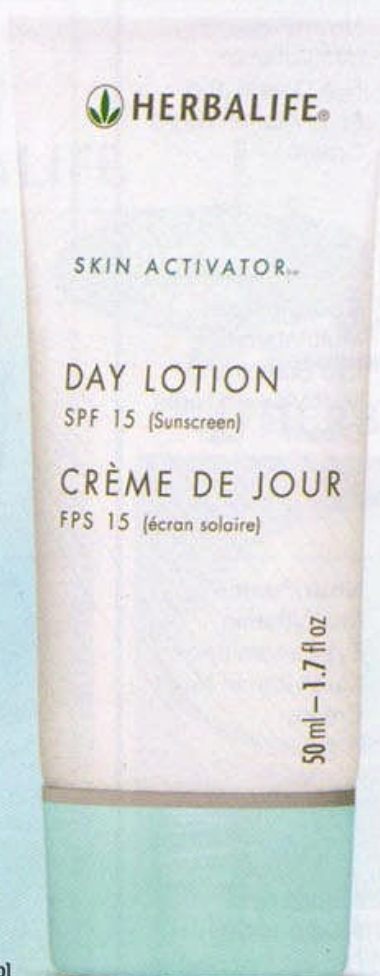


[a]

Décolletage Cream [a]

- Minimizes the appearance of wrinkled skin on the neck and chest.
- Tightens and tones the skin.

#0864 **Price: \$48.65**



[b]

Day Lotion SPF 15 [b]

- Collagen-building formula that firms and tones the skin.
- Minimizes the appearance of fine lines and wrinkles.
- Gentle, light lotion with UVA/UVB protection moisturizes and firms skin.

#0862 **Price: \$48.65**



[c]

Lip Refiner SPF 15 [c]

- Peppermint-flavored, invigorating cream plumps and refreshes.
- Diminishes fine lines and moisturizes to minimize the appearance of lip furrows.

#0866 **Price: \$20.55**

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Glucosamine Complex Amazing Facts*

- 57% Improvement in Fine Lines and Wrinkles¹
- 55% Reduction in Wrinkle Depth¹
- More than 40% Increase in Skin Smoothness²
- 51% Improvement in Skin Moisture Content¹
- 23% Increase in Skin Firmness²
- 45% Increase in Skin Luminosity and Clarity²

*Results of testing on effects of Glucosamine Complex.

¹After just three months of regular usage.

²After just four weeks of usage.



[d]

[e]

Eye Cream [d]

- Gentle cream minimizes lines and wrinkles around the delicate eye area.
- Helps firm and lift skin.
- Provides soothing comfort and instant hydration.

#0863 **Price: \$28.10**

Nighttime Replenishing Cream [e]

- Restores, firms and deeply moisturizes overnight, when skin does its best regenerating.
- Minimizes fine lines and wrinkles.
- Promotes softer, suppler skin every day.

#0865 **Price: \$43.25**

SUGGESTED RETAIL PRICES DO NOT INCLUDE
TAXES, SHIPPING AND HANDLING.

Nourish and Protect

Promote healthy skin with the benefits of botanicals and antioxidant Vitamins A, C and E in our NouriFusion® MultiVitamin Skincare line.

Learn about the A, C and E's of healthy skin.

Vitamin A – Helps skin cell regeneration and fights the signs of early aging.

Vitamin C – Promotes the production of collagen.

Vitamin E – Reduces free radicals and helps hydration.



[a]

Cleanser [a]

- Washes away dirt, makeup and impurities.
- Replenishes skin with vitamins, nutrients and herbs.

Normal to Dry #2510

Normal to Oily #2511

Price: \$15.15



[b]

Toner [b]

- Improves skin tone.
- Leaves skin feeling clean and refreshed.

Normal to Dry #2512

Normal to Oily #2513

Price: \$15.15



[c]

Moisturizer SPF 15 [c]

- Vitamin-infused formula nourishes and moisturizes.
- Contains SPF 15 sunscreen for UVA/UVB protection.

Normal to Dry #2514

Normal to Oily #2515

Price: \$19.45

NouriFusion® MultiVitamin System

- Includes lotion cleanser, toner and moisturizer.

Normal to Dry #0901 Normal to Oily #0902

Price: \$49.75

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.



Eye Cream [d]

- Moisturizes and hydrates to reduce the appearance of fine lines.
- Helps increase skin firmness.

#2517 **Price: \$23.80**

Night Cream [e]

- Provides long-term hydration while you sleep.
- Supports healthy skin renewal.

#2516 **Price: \$36.75**

Moisture Mask [f]

- Deep hydration for dry parched skin.
- Helps improve complexion and texture.

#2520 **Price: \$21.65**

Clarifying Mask [g]

- Lightweight clay mask absorbs excess oil and impurities.
- Improves texture, tone and firmness.

#2519 **Price: \$21.65**

Exfoliating Scrub [h]

- Gently scrubs away dead and dying skin cells.
- Leaves skin looking and feeling smooth and renewed.

#2521 **Price: \$21.65**

Eye Gel [i]

- Refreshes the appearance of tired eyes.
- Helps reduce the appearance of dark circles and under-eye puffiness.

#2518 **Price: \$23.80**

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Healthy and Radiant

Deliver Vitamin C-based antioxidant protection and fend off free radicals for fresher-looking skin with Radiant C®.

Body Lotion SPF 15 [a]

- Lightweight all-over lotion with a wonderful citrus scent.
- Moisturizes and protects skin with UVA/UVB protection.

#0445 **Price \$23.80**

Daily Skin Booster [b]

- Antioxidant-enriched gel-cream seals in skin's natural moisture.
- Enhances texture and tone, leaving skin silky soft.

#2890 **Price: \$24.35**

Daily Facial Scrub Cleanser [c]

- Vitamin C-enriched cleanser to smooth and soften skin for all skin types.

#0444 **Price: \$17.30**

Face Quencher [d]

- Instant hydrating mist for men and women to energize dehydrated skin.
- Helps set makeup for longer wear.

#2997 **Price: \$7.05**



SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Smooth and Tone Your Skin

Body Buffing Scrub ^[a]

- Part one of a two-step body care program.
- Jojoba beads, which naturally exfoliate, help reveal healthier-looking skin.
- Softens and smoothes to improve the appearance of dimpled skin.

#0353 **Price \$18.40**

Body Contouring Crème ^[b]

- Part two of a two-step body care program.
- Ginkgo biloba extract and fruit acids help dimpled skin appear firmer and more toned.
- Beneficial after weight loss.

#0354 **Price: \$30.30**



SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Strengthen and Repair Your Hair

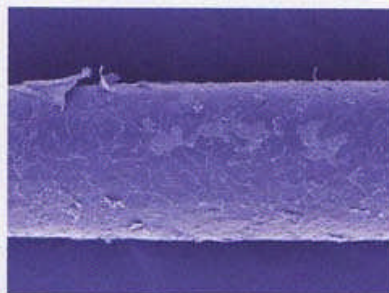
Herbal Aloe Hair Care products are clinically proven to strengthen and repair hair, leaving it soft and silky.* Made with beneficial botanicals, our Strengthening Shampoo and Strengthening Conditioner are family-friendly and free of parabens, harsh sulfates and added colors and dyes.

Strengthening Shampoo and Conditioner

STUDY RESULTS

- Leave hair 10 times stronger.*
- Reduce hair breakage by 90%.*

BEFORE



Highly damaged cuticle structure.

AFTER



Significant improvement in cuticle structure.†

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Paolo Giacomoni, Ph.D., is an international authority with more than 20 years of experience in research and development of skincare products. He holds a doctorate in biochemistry, a master's degree in physics, and has over 100 scientific studies published in the areas of biochemistry, cellular biology, photobiology and skin aging. Currently, Dr. Giacomoni is leading the development of skin and hair care products at Herbalife.

Paolo Giacomoni, Ph.D.
Vice President,
Worldwide Outer Nutrition



Strengthening Shampoo [a]

- Leaves hair 10 times stronger after just one use.*
- Reduces hair breakage by 90%.*
- Hydrolyzed wheat protein helps protect, repair and strengthen your hair.*
- Color-preserving formula.

#2564 **Price: \$8.95**

Strengthening Conditioner [b]

- Strengthens strands for a softer and silkier feel after just one use.*
- Advanced protein-infused conditioner.
- Color-preserving formula.

#2565 **Price: \$8.95**



[a]

[b]

*When used in conjunction with the Strengthening Conditioner versus untreated hair. Results based on Clinical Strengthening and Breakage Study. Average value obtained from Combing Test conducted by an independent research laboratory on "damaged" hair tresses. Broken fiber counts were compared on untreated versus treated hair using Herbal Aloe Strengthening Shampoo and Strengthening Conditioner.

†Studies conducted by an independent research laboratory with SEM (Scanning Electron Microscopy) showed remarkable improvement in smoothness and cuticle structure of treated versus untreated hair shafts.

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Moisturize and Soften Your Skin

Herbal Aloe Bath & Body Care products are specially formulated to moisturize for softer, smoother skin.* Made with beneficial botanicals, Herbal Aloe Bath & Body Care products are free of parabens, harsh sulfates and added colors and dyes.



Hand & Body Cream

STUDY RESULTS

- Increases skin moisture by 100%.[†]
- Shown to leave skin smoother and softer by 100%.[‡]

Hand & Body Wash [c]

- Gentle plant-derived cleansers.
- Triple-silkening moisturizers help relieve dryness and deeply moisturize skin.
- Blend of desert botanical extracts helps maintain healthy skin.

#2561 **Price: \$8.95**

Hand & Body Cream [d]

- Clinically shown to hydrate skin for deep nourishment.[†]
- Increases skin moisture by 100% after just one use.[†]
- Aloe vera and African shea butter absorb quickly and leave skin feeling soft and smooth.[‡]

#2563 **Price: \$8.95**

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

Bath & Body Bar Soap ^[e]

- Gently cleanses without stripping necessary oils from skin.
- A blend of aloe vera, olive oil and Vitamins A, C and E nourishes the skin.
- Fresh, clean scent.

#2566 **Price: \$6.45**

Soothing Gel ^[f]

- Shown to leave skin smoother and softer.
- Infused with aloe vera and skin-conditioning botanicals to moisturize and soothe skin.
- Fragrance-free formula.

#2562 **Price: \$8.95**



SUGGESTED RETAIL PRICES DO NOT INCLUDE
TAXES, SHIPPING AND HANDLING.

*Hand & Body Cream versus baseline after 20 minutes.
Based on Nova Meter reading study coupled with blind sensory panelist observations.

†In vivo studies conducted by an independent research laboratory
demonstrated 100% increase in skin hydration when using
Herbal Aloe Hand & Body Cream compared to baseline.

‡Claims supported by individual panel testing.

Envelop Your Senses



Man [a]

- A cool, invigorating scent with watermint and basil.
- For men who enjoy more refined and natural essences.

#0344 **Price: \$27.05**

Woman [b]

- A subtle yet distinct citrus blend for the modern woman.
- Contains a heart note of jasmine, water lily and peony.

#0343 **Price: \$27.05**

Soul [c]

- A light, fresh scent with sexy, masculine power.
- Contains a fresh blend of yuzu citrus, parsley, lavender and cedarwood.

#2328 **Price: \$34.60**

Heart [d]

- A gentle scent with pure, sensual botanicals.
- Includes water lily, green ivy tea leaves and gardenia.

#2329 **Price: \$32.45**

SUGGESTED RETAIL PRICES DO NOT INCLUDE TAXES, SHIPPING AND HANDLING.

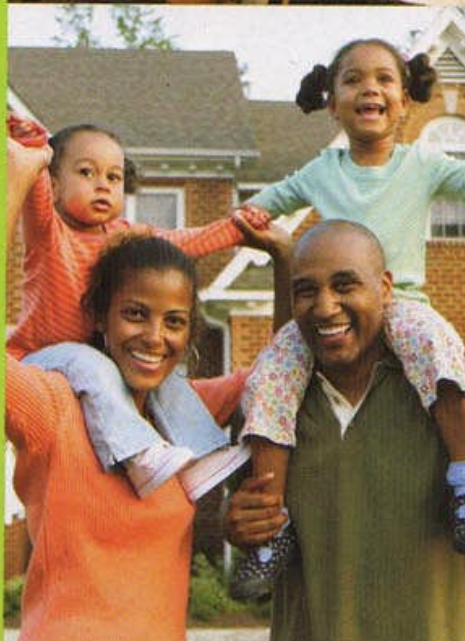
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— Jennifer K.
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